



WNA is the voice of nursing in Wisconsin. With over 80,000 registered nurses statewide, WNA is committed to protect, promote, and advance professional nursing.



2017 MEDIA KIT

CLASSIFIED ADS
SCHOOL PROGRAMS
EVENTS

If you would like to post an ad, or would like more information, please contact:

Wisconsin Nurses Association
2820 Walton Commons West
Madison, WI 53718

t 608.221.0383
f 608.221.2788

(email is preferable)
info@wisconsinnurses.org
www.wisconsinnurses.org



CLASSIFIED ADS



GOLD

- 30 days on WNA's Website
 - Included in WNA's Monitor
 - Mention on WNA's Facebook, Twitter
 - Included in Monthly Exclusive Golden Job Opportunity Member E-mail Blast
- \$350 for first 35 words, \$.75/word additional



SILVER

- 30 days on WNA's Website
 - Mention on WNA's Facebook, Twitter
- \$250 for first 35 words, \$.75/word additional



BRONZE

- 30 days on WNA's Website
- \$150 for first 35 words, \$.75/word additional





SCHOOL PROGRAMS



GOLD: \$400

- Electronic Blast to WNA Members
- Mention on WNA'S Facebook, Twitter
- Featured in WNA'S Monitor
- \$100 for each Supplemental Blast



SILVER: \$350

- Electronic Blast to WNA Members
- Mention on WNA'S Facebook, Twitter
- \$100 for each Supplemental Blast



BRONZE: \$300

- Electronic Blast to WNA Members
- \$100 for each Supplemental Blast






EVENTS & CONFERENCES

Increase attendance at your events with help from the WNA membership!

\$50/mo to post your event on the WNA website. Includes a post in the 2 editions of our bimonthly Monitor for the month that the event is on our website.

Upcoming Events



PROMOTED EVENT
Your Event Name Here
 March 3, 2016 | The Edgewater

Example Page:

NOVEMBER 9, 2015
12:00 AM

UNIVERSITY OF WISCONSIN - OSHKOSH, ALUMNI WELCOME AND CONFERENCE CENTER
625 Pearl Ave, Oshkosh, WI 54901, USA

[GET DIRECTIONS](#)

Surviving Your First Year Workshop



The Wisconsin Nurses Association and American Nurses Association are teaming up for our next **SURVIVING YOUR FIRST YEAR** Workshop – an interactive, informative day designed to equip senior nursing students and newly licensed nurses with valuable information to survive their first year!

[View the agenda here.](#)


Come to the workshop, where you will be able to...

- Understand what employers are looking for, how to get hired!

Upcoming Events



PROMOTED EVENT
Wisconsin Psychiatric Association 2016 Annual Conference
 The Edgewater



ADVOCACY
2016 WNA Nurses Day at the Capitol
 Monona Terrace and Conference Center, Madison, WI



PROMOTED EVENT
Marshfield Clinic 40th Annual Pediatric Conference
 Robert F. Froehle Auditorium, Laird Center for Medical Research, Marshfield Clinic