







WNA is the voice of nursing in Wisconsin.

With over 80,000 registered nurses statewide, WNA is committed to protect, promote, and advance professional nursing.



2017 MEDIA KIT

CLASSIFIED ADS
SCHOOL PROGRAMS
EVENTS

If you would like to post an ad, or would like more information, please contact:

Wisconsin Nurses Association 2820 Walton Commons West Madison, WI 53718

t 608.221.0383 f 608.221.2788 (email is preferable) info@wisconsinnurses.org www.wisconsinnurses.org









CLASSIFIED ADS



GOLD

- 30 days on WNA's Website
- Included in WNA's Monitor
- Mention on WNA's Facebook, Twitter
- Included in Monthly Exclusive Golden Job Opportunity Member E-mail Blast \$350 for first 35 words, \$.75/word additional



SILVER

- 30 days on WNA's Website
- Mention on WNA's Facebook, Twitter

\$250 for first 35 words, \$.75/word additional



BRONZE

30 days on WNA's Website

\$150 for first 35 words, \$.75/word additional











SCHOOL PROGRAMS



GOLD: \$400

- Electronic Blast to WNA Members
- Mention on WNA'S Facebook, Twitter
- Featured in WNA'S Monitor
- \$100 for each Supplemental Blast



SILVER: \$350

- Electronic Blast to WNA Members
- Mention on WNA'S Facebook, Twitter
- \$100 for each Supplemental Blast



BRONZE: \$300

- Electronic Blast to WNA Members
- \$100 for each Supplemental Blast











EVENTS & CONFERENCES

Increase attendance at your events with help from the WNA membership!

\$50/mo to post your event on the WNA website.

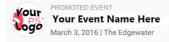
Includes a post in the 2 editions of our bimonthly Monitor for the month that the event is on our website.

Upcoming Events

View the agenda here.

Come to the workshop, where you will be able to...

Understand what employers are looking for, how to get hired!



Example Page:



Upcoming Events



ADVOCACY

2016 WNA Nurses Day
at the Capitol

Wonona Terrace and
Conference Center,

Madison, WI

PROMOTED EVENT

Marshfield Clinic 40th

Annual Pediatric

Conference

♥ Robert F. Froehlke
Auditorium, Laird Center
for Medical Research,
Marchfield Clinic