

Wisconsin Nurses Association  
2009 Reference Report #3

**Subject:** 2009-2011 WNA Goals  
**Introduced by:** WNA Board of Directors  
**WNA Core Issues:** Workplace Health, Rights & Safety, Appropriate Staffing/Nurse Shortage, Continued Competencies, Patient Safety/Advocacy

**Summary:** In 1999, the following vision and core values of WNA were voted upon by the WNA membership. The vision and core values have served as foundation for the goals of the association.

The Vision Statement is:

**WNA empowers and unites all registered nurses to advance the profession.**

The Core Values are:

- **LEADERSHIP** - WNA will provide healthcare consumer advocacy, advance professional nursing's role in development of health policy at the local, state and national levels, develop nurse leaders and recruit talented, committed individuals of diverse backgrounds.
- **STANDARD OF EXCELLENCE** - WNA will consistently provide high quality services, products, and information to its members.
- **INTEGRITY** - WNA members will perform activities and conduct professional relationships in a manner that protects and exemplifies integrity and respect.
- **STEWARDSHIP** - WNA leadership and staff will be prudent stewards of resources entrusted by the members.
- **KNOWLEDGE** - WNA will promote the development and application of knowledge to care for culturally diverse patient populations in all health care settings.
- **RESPONSE TO CHANGE** - WNA will anticipate changes in health care and will initiate plans to preserve the integrity of professional nursing practice.
- **THE RIGHT TO HEALTH CARE** - WNA will promote health care as a fundamental human right.

In addition, the WNA Board utilizes these core issues as a means of demonstrating the tangible benefits of WNA membership. These core issues are derived from the professional practice issues and trends identified by members and the nursing community. These core issues better identify how the resources of WNA are to be allocated. They are as follows:

**WNA Core Issues**

Nurse Workplace Health, Rights & Safety  
Appropriate Nurse Staffing/Nurse Shortage  
Continued Competencies  
Patient Safety & Advocacy

**WNA Core Function**

A viable and visible WNA

Summary (Continued)

The WNA Goals for 2007-2009 were:

1. Collectively and collaboratively advocate for access to comprehensive quality health care services for all people.
2. Assure that the registered nurse is an essential provider in all practice settings through education, research, workplace advocacy, legislation and regulation.
3. Promote the existence of the Wisconsin Nurses Association as a multipurpose organization that will continue to be strong and effective at the local, state, and national levels.

Recommendations: That the Wisconsin Nurses Association

1. Adopt the following goals for 2009-2011:
  - I. Collectively and collaboratively advocate for access to comprehensive quality health care services for all people.
  - II. Assure that the registered nurse is an essential provider in all practice settings through education, research, workplace advocacy, legislation and regulation.
  - III. Promote the existence of the Wisconsin Nurses Association as a multipurpose organization that will continue to be strong and effective at the local, state, and national levels.

Implementation Strategy and Fiscal Note:

Activity	Responsible	Cost	Timeframe
1. 2009 WNA Leadership Day will include the development of WNA's 2009-2011 Strategic Plan using the WNA Goals adopted at the 2009 Annual Meeting.	1. WNA Board of Directors, Structural Units, SIGs and staff	1. \$500.00	December 4, 2009
2. Approval and implementation of 2009-2011 WNA Strategic Plan.	2. WNA Board of Directors and staff	2. \$430,069.65	Fiscal Year Ending June 30, 2010.
3. Approval and implementation of 2009-2011 WNA Strategic Plan.	3. WNA Board of Directors and staff	3. \$450,000.00 (estimate)	Fiscal Year July 2010 – June 30, 2011
<b>Total Fiscal Note</b>		\$880,069.65	