

**Wisconsin Nurses Association
2011 Reference Report #1**

Subject: 2012 - 2014 WNA Goals
Introduced by: WNA Board of Directors
WNA Core Issues: Workplace Health, Rights & Safety, Appropriate Staffing/Nurse Shortage, Continued Competencies, Patient Safety/Advocacy

Summary: The Wisconsin Nurses Association's membership approves the goals of the association every two years. The goals are accompanied by WNA's Vision, Mission Statement, and Core Values. The Strategic Imperatives for WNA have been identified and included in this overview. This stated summary will be used by the WNA leadership and made available to our members, key stakeholders, and the public. This is our contract with our members, the patients they care for, and the systems with which we interact.

WNA's Vision Statement is:

WNA empowers and unites all registered nurses to advance the profession.

WNA's Mission Statement is:

Wisconsin Nurses Association is nurses caring for nurses and nursing, by preserving, supporting, and advancing the profession of nursing.

WNA's Core Values are as follows:

- **Leadership** – WNA protects and advances professional nursing's role in the development of health policy at the local, state, and national levels, develops nurse leaders, recruits talented, committed individuals of diverse backgrounds, and provides healthcare consumer advocacy.
- **Standard of Excellence** – The WNA member will perceive the value of membership that includes quality services, products, and information that is timely and relevant.
- **Integrity** - WNA promotes and encourages its members to support and promote ANA's "Code of Ethics for Nurses."
- **Stewardship** - WNA leadership and staff will be prudent stewards of resources entrusted by the members.
- **Knowledge** - WNA will promote the development and application of knowledge to care for culturally diverse patient populations in all health care settings and the use of evidence-based practice.
- **Response to Change** - WNA will anticipate changes in health care and will initiate plans that will promote the value of professional nursing's contributions to a quality and meaningful health care system.
- **The Right to Health Care** - WNA will promote health care as a fundamental human right.

WNA's 2012-2014 Strategic Imperatives are as follows:

1. *Professional Practice and Excellence* – Maintain leadership in ethical issues, promote educational advancement and learning, advocate for quality outcomes for patients, and promote collection of reporting of nursing measures.
2. *Healthcare and Public Policy* – Advance WNA's public policy agenda in legislation and regulation, support policies related to environmental health, and advance full scope of practice for RNs and APRNs.
3. *Knowledge Development, Research and Evidence Based Practice* – Advance the development of nursing knowledge through research and advance nursing's use of evidence based practice.
4. *Leadership* – Expand and promote partnerships and collaborations, communicate relevance with members and stakeholders, and grow WNA's influence at local, state, and national levels.
5. *Advocate for Workforce and Workplace* – Advance efforts to address safe nurse staffing, promote awareness of the economic value of nursing, advocate for health and safety for workers in health care, advocate for a healthy work environment, and participate in strategies to plan for adequate and appropriate future nursing workforce.

The WNA Goals for 2009 - 2011 were:

1. Collectively and collaboratively advocate for access to comprehensive quality health care services for all people.
2. Assure that the registered nurse is an essential provider in all practice settings through education, research, workplace advocacy, legislation, and regulation.
3. Promote the existence of the Wisconsin Nurses Association as a multipurpose organization that will continue to be strong and effective at the local, state, and national levels.

Recommendations: That the Wisconsin Nurses Association...

1. Adopt the following goals for 2012 -2014:
 - I. Collectively and collaboratively advocate for access to comprehensive quality health care services for all people.
 - II. Assure that the registered nurse is an essential provider in all practice settings through education, research, workplace advocacy, legislation, and regulation.
 - III. Promote the existence of the Wisconsin Nurses Association as a multipurpose organization that will continue to be strong and effective at the local, state, and national levels.