



Grass-roots Advocacy Workshop and  
Legislation Strategy Summit for Nursing  
for the Next Biennium

**Grass-roots Advocacy Workshop and Strategy Summit to Advance Nursing's Priorities**

**Friday, June 3, 2016 7:00 pm – 8:30 pm**

**Saturday June 4, 2016 8:00 am – 4:00 pm**

Jefferson Street Inn Wausau, WI

**Friday, June 3, 2016**

Agenda

- 7:00 pm Reception  
Hors d'oeuvres and cash bar
- 7:30 pm Welcome – Linda K. Young, Workshop Co-Chair
- 7:45 pm Evening Presenter – Barbara L Nichols DNSc ( hon.) MS RN FAAN  
The importance of and strategies for coalition-building
- 8:30 pm *Recess*

**Saturday, June 4, 2016**

Agenda

- 7:30 am Breakfast and networking
- 8:00 am Welcome and overview of the day – Gina Dennik-Champion, Workshop Co-chair
- 8:15 am Presenter – Mary Matthias, JD  
Grass-roots advocacy and strategy development process
- 9:15 am Group activity – Identify stakeholders
- 9:30 am *Break*
- 10:00 am Presenter – Forbes McIntosh, Registered Lobbyist  
Articulating the legislative and policy issues to legislators for the next biennium
- 11:00 am Group activity – Strategy for outreach to nurse colleagues.
- 11:30 am *Lunch*
- 12:00 pm Concurrent grass-roots advocacy awareness campaign and legislation development  
*Session a:* Title Protection – Forbes McIntosh  
*Session b:* Nursing Education – Mary Matthias
- 3:15 pm Report out and identify activities that can be worked on together.
- 3:45 pm Next steps
- 4:00 pm *Adjournment*