

Wisconsin Nurses Association

Association President: Linda Gobis

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WNC representative: Linda Gobis

Website: www.wisconsinnurses.org

2016

Governing Board and Membership

- Number of board members = 9
- Who is represented on your board – All WNA members with designated seat for APRN and New RN Licensed
- How frequently do you meet? - Quarterly
- Cost of membership = \$23.92/mo. (Full member), \$11.96/mo. (New grad, grad student, part-time employment), \$5.98/mo. (Retired, disabled and unable to work)
Includes National (ANA) and State (WI) membership
- Number of members = 2,200

Mission

Wisconsin Nurses Association is committed to advancing nurses and the nursing profession to improve health for Wisconsin.

Vision

Wisconsin Nurses Association is the unifying voice of professional nursing in Wisconsin at the local, state, regional, and national levels.

Strategic Plan Goals

- Goal 1: Collectively and collaboratively advocate for access to comprehensive quality health care services for all people
- Goal 2: Assure that the registered nurse is an essential provider in all practice settings through leadership education, research, workplace advocacy, legislation, and regulation
- Goal 3: Create and implement a high growth membership organization that will continue to be strong and effective at the local, state, regional, and national levels

Important Action Steps to Support the Strategic Plan Goals

Advocacy (Lobbying) in the legislative and regulatory arena

- APRN title protection
- Increase criminal penalty for nurses exposed to workplace violence
- Loan forgiveness and other incentives to increase supply of nurse faculty
- Affect regulations impacting nurses

Promote the professional development of registered nurses

- Participation on WNA leadership councils, task forces, Board and MIGs
- Educational offerings with CNE credit
- Access to information on emerging trends impacting nurses

Strategy Alignment

Alignment with IOM Future of Nursing and WCN Nursing Workforce Recommendations

- **Remove the barriers to practice for APRNs** (Policy, Education & WINPAC)
- **Increase awareness of the need for nursing faculty** (Policy and Task Force on Nursing Faculty)
- **Support academic progression to increase supply of BSN and higher nursing degrees** (Policy, Task Force on the Emerging Role of RNs, Preceptorships, Grant funding for promoting Patient-Centered Team-Based Care and RN role, Task Force on Interprofessional Education, Nurses Foundation of Wisconsin)
- **Leadership** (Member participation in a leadership role on internal and external boards, committees, task forces and rapid response calls)

Final Thoughts

Member communication and timely information takes place via:

- WNA-sponsored educational programs
- WNA website
- Social media: Facebook, Twitter, and PULSE
- “The Wisconsin Nurse” and “WNA Monitor”