Wisconsin Public Health Association Public Health Nursing Section

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http://www.wpha.org/?page=PHN

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Governing Board and Membership

- Executive Committee: 4 members (chair elect, chair, immediate past chair and secretary)
- Six times per year: 4 phone (February, April, October and December) and 2 in person at WPHA annual meeting (May) and at PHN Conference (August)
- WPHA membership is \$100, includes section membership
- Number of members= 65

Mission/vision

- Mission: Building a healthier, safer Wisconsin through policy and partnership.
- Vision: WPHA is the largest and most recognized membership association for public health professionals in Wisconsin.

Strategic Plan Goals

- GOAL #1: Grow and engage a diverse membership that is representative of Wisconsin's public health system
- GOAL #2: Support professional development and advocacy efforts by providing timely, accurate and relevant information to members
- GOAL #3: Develop resources to improve financial sustainability and increase organizational capacity

Important Action Steps to Support the Strategic Plan Goals

Programs and Services:

PERSONALIZE individual member experience through website and sections.

INTEGRATE grants, projects and initiatives into WPHA plans and activities.

Increase CONTACT with new and prospective members.

Operational:

ALIGN member benefits and privileges

LEVERAGE restricted funds to develop products that add value and can be sustained after start-up

SHARE member and partner skills, experience and expertise

Strategy Alignment

- Entry into practice for PHN is BSN
- Focus of the section is continuing education for PHNs
- Members are preceptors for clinical experience for students

Final Thoughts

- The PHN section plans and implements the annual Public Health Nurse Conference, providing public health nurses with opportunities to learn about their specific practice and share the work that they do with their peers.
- We provide 5 membership scholarships that include attendance at the annual conference
- We award public health nurses for quality practice:
 - New Public Health Nurse
 - Excellence in PHN
 - Academic Linkages
 - Distinguished Service to PH