

Million Hearts® Hypertension and Nursing

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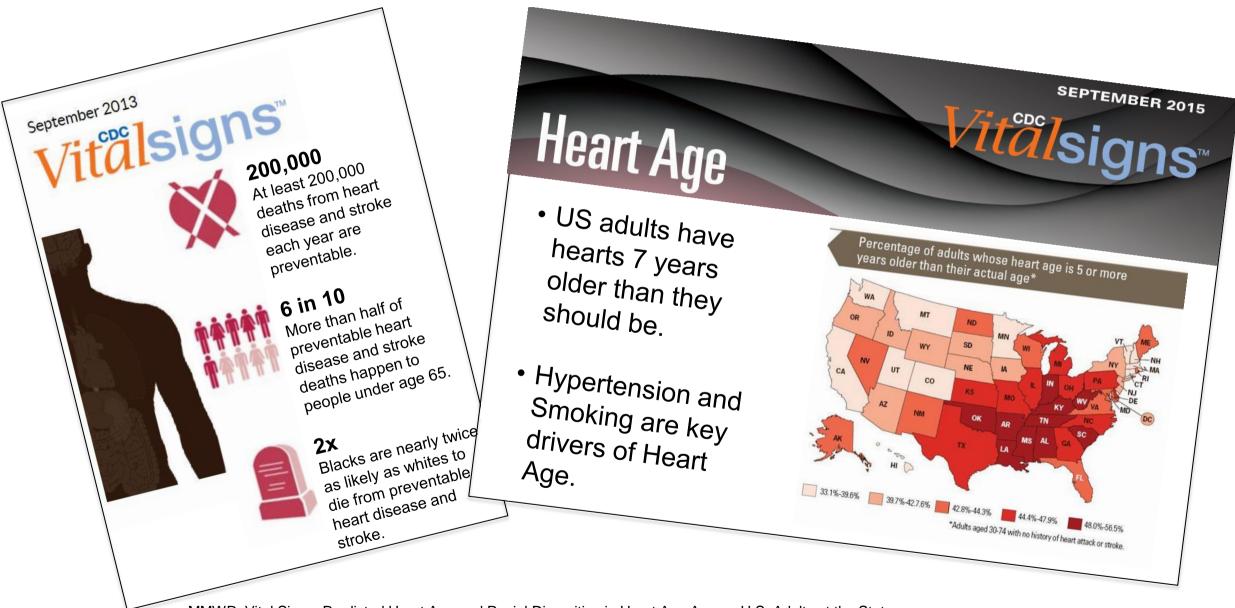
Heart Disease and Stroke Leading Killers in the United States

- More than 1.5 million heart attacks and strokes each year
- Cause 1 of every 3 deaths
 - 800,000 deaths
 - Leading cause of preventable death in people <65
 - > \$300B in health care costs and lost productivity
- Greatest contributor to racial disparities in life expectancy





Heart Disease is the #1 Cause of Death in the US ~75 Million have Hypertension





MMWR: Vital Signs: Predicted Heart Age and Racial Disparities in Heart Age Among U.S. Adults at the State Level. Published September 4, 2015. Available at:

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6434a6.htm?s_cid=mm6434a6_w

MMWR: Vital Signs: Avoidable Deaths from Heart Disease, Stroke, Hypertensive Disease – United States, 2001-2010. Published September 6, 2013. Available at:

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6235a4.htm?s_cid=mm6235a4_w







Key Components of Million Hearts®

Keeping Us Healthy
Changing the environment

Health Disparities

Excelling in the ABCS Optimizing care

Aspirin when appropriate

Blood pressure control

Cholesterol management

Smoking cessation

Focus on the ABCS

Health information technology

Innovations in care delivery









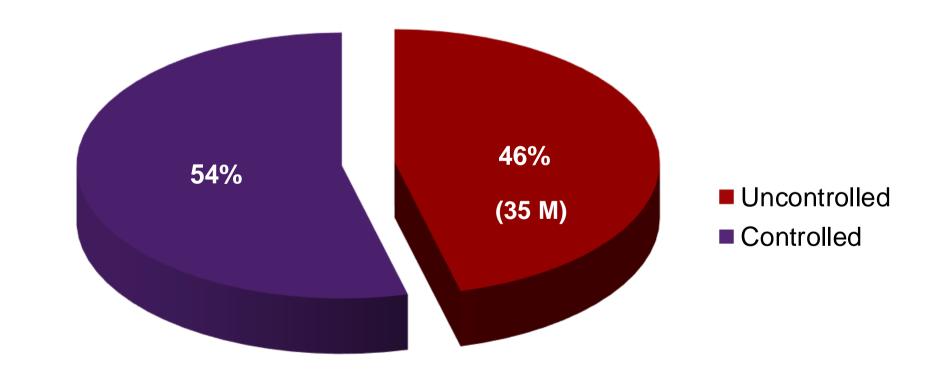






Only Half of Americans with Hypertension Have It Under Control

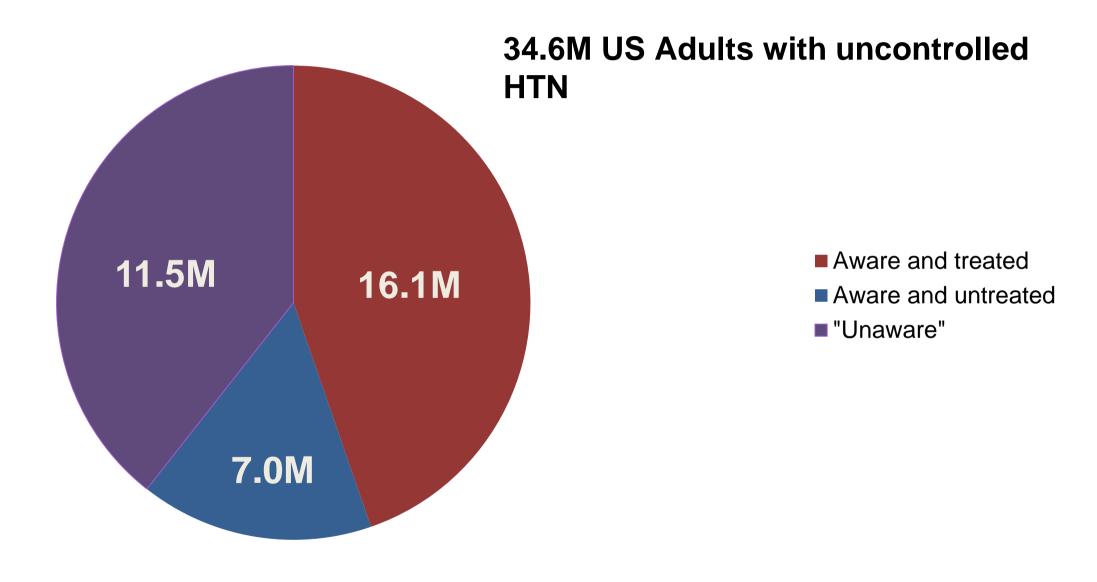
75 MILLION ADULTS WITH HYPERTENSION (32%)





SOURCE: National Health and Nutrition Examination Survey 2013-14.

Uncontrolled HTN



Source: 2013-2014 National Health and Nutrition Examination Survey

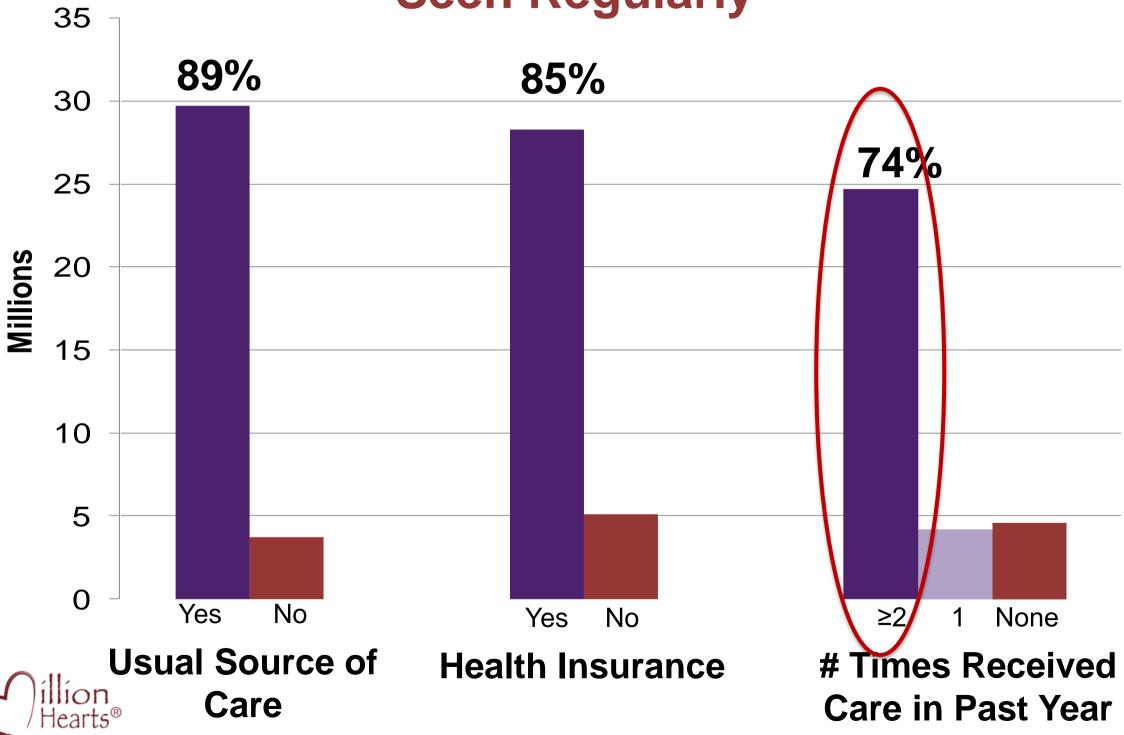








Most People with Uncontrolled HTN are Insured and Seen Regularly



Source: National Health and Nutrition Examination Survey 2009-2012.

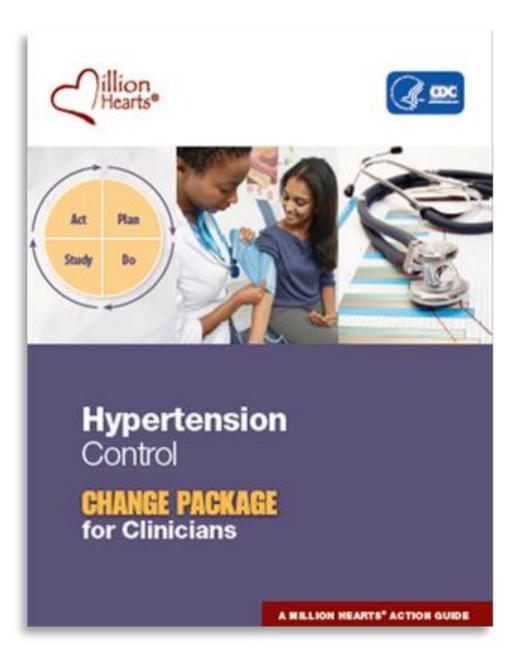
Actions that Improve Hypertension Control Evidence-based, Team-Delivered

- 16.1M Aware and Treated but Uncontrolled
 - Standardizing and Simplifying Treatment
 - Medication Adherence
 - Self-monitoring with Clinical Support

Recognizing and Rewarding Success



Hypertension Control Change Package



lable	1. Hypertension Contro	ol Change Package–	-Key Foundations (cont	inued)			
Change Concepts	Change Ideas		Tools and Resources				
Implement a Policy and Process to Address BP for Every Patient with HTN at Every Visit	Develop HTN control policy and procedures	Hypertension Control. Every Primary Care or C	p Foundation. Provider Toolkit BP Addressed for Every Hyperte ardiology Visit: http://bit.ly/1zdx od Pressure Check Visit Policy a				
	Leverage local Patient Centered Medical Home (PCMH) activities to help drive comprehensive approach to HTN management	Prevention, and Manag	ortment of Health. Improving ti ement of Hypertension—An Ir s: PCMH Change Concepts, Ide 27Goe6e				
	Develop a flowchart for how hypertensive patients will be proactively tracked and managed		ervices Administration. Implen Critical Pathway for HTN contro				
		Table 2.	Hypertension Control (Change Package—	-Population Health Management		
		Change Concepts	Change Ideas		Tools and Resources		
		•	Implement a HTN registry	American Medical Gi Patients: http://bit.ly/	roup Association. Registry Used to Track Hypertension 12k9MT1*		
		Use a Registry to Identify, Track, and	Identify patients with elevated BP yet without a HTN diagnosis; diagnose HTN as appropriate	Health Center Netwo http://bit.ly/1sUmOPG	Network of New York. Undiagnosed Hypertension Registry: mOPG		
Train and Evaluate Direct Care Staff on Accurate BP Measurement and Recording	Provide guidance on measuring BP accurately	Manage Patients with HTN	Use a defined process for outreach (e.g., via phone, mail, email, text message) to patients with uncontrolled HTN and those otherwise needing follow-up	see Appendix B. The Office of the Nat Quality Improvemen American Heart Asso	ty Health Coalition. Hypertension Recall Instructions: ional Coordinator for Health Information Technology. it in a Primary Care Practice: http://bit.ly/1tgdXdO ociation. Heart360. An Online Tool for Patients to Track eart Health and Share Information: http://bit.ly/1hVJCWw		
-	Assess adherence to proper BP measurement technique	Use Clinician- Managed Protocols for Medication Adjustments and Lifestyle Recommendations	Use protocols to cover proactive outreach driven by registry use and respond to patient-submitted home BP readings	http://bit.ly/1wFw8YD Kaiser Permanente. F Nurse Titration of Lis Amlodipine: http://bi UNC Health Care Cer Titration: http://bit.ly/ Agency for Healthcar	Protocol for Uncomplicated Hypertension: Registered inopril, Hydrochlorothiazide, Atenolol, and thy/Tu855SR niter. Standing Order: Antihypertensive Initiation and "Ith/Int" re Research and Quality. Blood Pressure Titration		
				Protocol for Diabetes Planned Visit: http://1.usa.gov/1rABLmk • Mercy Clinics, Inc. Hypertension Standing Orders: http://bit.ly/1032em6*			
			Determine HTN control metrics for the practice	Prevention, and Man Tool for Clinic Practic http://bit.ly/ZGoe6e	perartment of Health. Improving the Screening, lagement of Hypertension—An Implementation be Teams: Measurement Worksheet (pp.12-15): bork of New York. Specifications Hypertension		
		Use Practice Data to Drive Improvement	Regularly provide a dashboard with BP goals,	 http://bit.ly/1wFB9Ao New York City Depart http://bit.ly/1zKuSsx More detailed infor 	tment of Health. Provider Dashboards: tment of Health. John Doe Dashboard: rmation: Your Practice Hypertension Panel Summary 1) and Hypertension Panel Management Patient List		



Access the Change Package at: http://millionhearts.hhs.gov/Docs/H
TN_Change_Package.pdf

Hypertension Control Change Package Focus Areas

- 1. Key foundations
- 2. Population health management
- 3. Individual patient supports
- → Hypertension control case studies

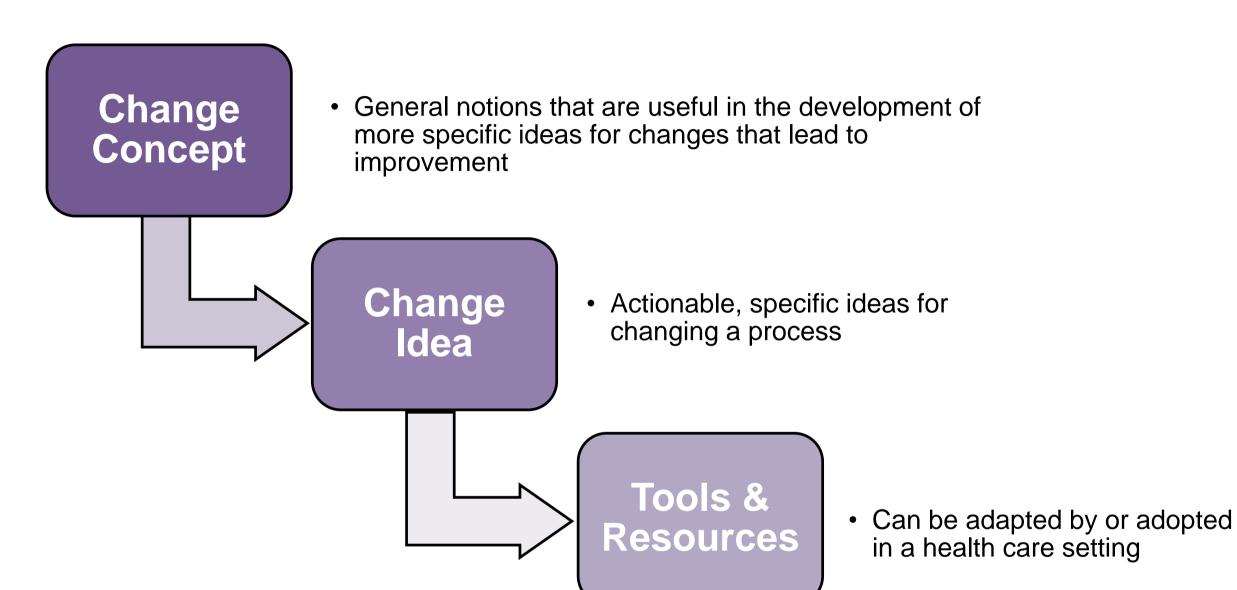
















TOOL: Competency Checklist Blood Pressure Measurement (Clevel

Taken while patient is sitting in an upright position in a patient exam room chair. Place entire arm at

satient's heart level. (Placing the arm above or

ken on a bare arm, wrap appropriate size cuff

elevated pressure due to venous congestion. (Do

Performed hand hyziene

Seveland Clinic Community Primary Care Practice

S = Satisfactory | U = Unsatisfactory | NP = Not

Change Concept

Change Ideas

Tools & Resources



Train And Evaluate Direct Care Staff On Accurate Blood Pressure Measurement And Recording

1. Provide
Guidance On
Measuring BP
Accurately

PROVIDER TOOLKIT O IMPROVE HYPERTENSION CONTROL 2. Assess
Adherence To
Proper BP
Measurement

PLANK 1

TOOL: Quarterly Blood Pressure Auditing Tool (HealthPartners)

Toobnique

	and medical as	sistants wh	o take bloo	d pressures.		
Employee Name:				_		
Chart Audits						
 Audit 5 patient charts who have a and documented following approp 				w to ensure ti	nat a follow-up BP was take	
Patient 1	Patient 2	Patient 3		Patient 4	Patient 5	
MRN						
BP Date						
Second BP Taken & Yes / No Documented	Yes / No	Yes	/ No	Yes / No	Yes / No	
Comments:						
□ No follow up needed □ Follow up needed in □ Improvement needs include: Assessment Observation Observe one patient	to asses		ment Observation	:		
Task Assessed		Meets	Needs Improvement		Comments	
Initiates BP measurement at end of ro process using Omron monitor after po had a period of rest. (5 minutes is bes	atient has					
Measures BP following established pr	rocedure:					
 Feet support flat on the floor 						
Back supported						
Back supported Clothing removed where cuff is plan	ced					
Back supported Clothing removed where cuff is pla Selects appropriate cuff size						
Back supported Clothing removed where cuff is plan						
Back supported Clothing removed where cuff is pla Selects appropriate cuff size Secures cuff so that 2 fingers can be between cuff and arm Arm is supported and level with he	e inserted art					
Back supported Clothing removed where cuff is pla Selects appropriate cuff size Secures cuff so that 2 fingers can be between cuff and arm Arm is supported and level with he Remains quiet during measuremen	e inserted art					
Back supported Clothing removed where cuff is pla Selects appropriate cuff size Secures cuff so that 2 fingers can between cuff and arm Arm is supported and level with he Remains quiet during measuremen Accurately records BP	e inserted eart et					
Back supported Clothing removed where cuff is place selects appropriate cuff size Secures cuff so that 2 fingers can be between cuff and arm Arm is supported and level with he Remains quiet during measuremen Accurately records BP Repeats BP measurement if initial rea	e inserted eart at					
Back supported Clothing removed where cuff is pla Selects appropriate cuff size Secures cuff so that 2 fingers can between cuff and arm Arm is supported and level with he Remains quiet during measuremen Accurately records BP	e inserted eart it sding is uietly for at					
Back supported Clothing removed where cuff is pla Selects appropriate cuff size Secures cuff so that 2 fingers can be between cuff and arm Arm is supported and level with he Remains quiet during measuremen Accurately records BP Repeats BP measurement if initial re Ad/90 or greater. Has patient wist q Ally90 or greater. Has patient wist q Ally90 or greater. Has patient wist q	e inserted eart it sding is uietly for at					

Adult Hypertension

≤ 139 / 89 mm Hg - All Adult Hypertension

BLOOD PRESSURE (BP) GOAL

MANAGEMENT OF HYPERTENSION

NNT MI²

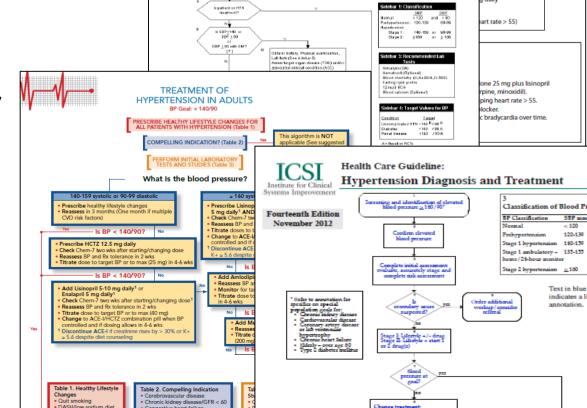
NNT CVA or MI²

HCTZ 25 mg → 50 mg

10 mg daily

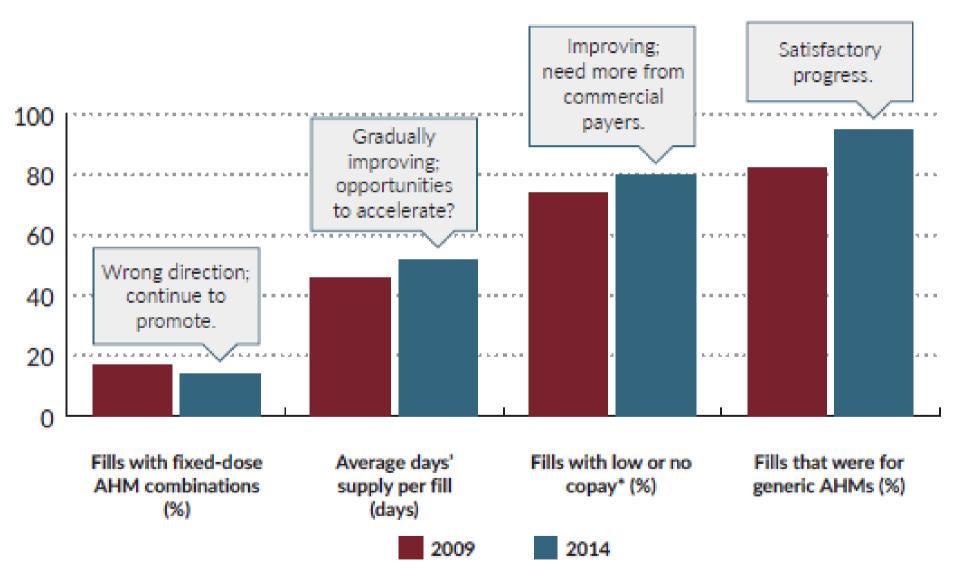
How Does a Protocol Improve Control?

- Outlines process for management of patients resistant to treatment
- Raises patient and team "radar" about hypertension
- Reduces variation in clinical practice and ensures evidence-based care for all patients with hypertension





Trends in Factors That Promote Adherence to Antihypertensive Medication (AHM), 2009 vs. 2014, IMS Health







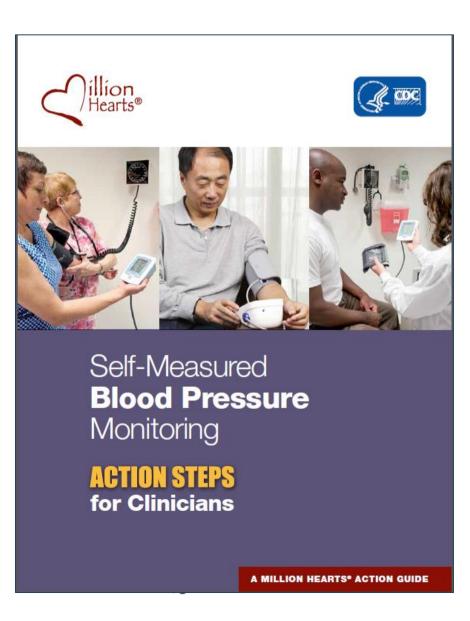




Self-Measured Blood Pressure Monitoring (SMBP): Action Steps for Clinicians

- Guidance for clinicians on SMBP
 - Prepare Care Teams to Support SMBP
 - Select and Incorporate Clinical Support Systems for SMBP
 - Empower Patients to Use SMBP
 - Encourage Coverage for SMBP Plus Additional Clinical Support
- Teach patients to use monitors
- Check home machines for accuracy
- Suggested protocol for home monitoring





Barriers to Implementation

- Coverage/reimbursement
- Uptake by clinical community
 - Training issues
 - Capacity
 - Confidence in patients' readings
 - Reimbursement for the time
- Inclusion of SMBP values
 - into patient portals and EHRs for use in HTN management
 - Into clinical quality measures
- New technologies (e.g. cuff-less smart phone apps)



Wisconsin Hypertension Control Champions

- 2012
 - Ellsworth Medical Clinic,
 Ellsworth



- 2013
 - River Falls Medical
 Clinic, River Falls
 - ThedaCare, Appleton













Actions that Improve Hypertension Control

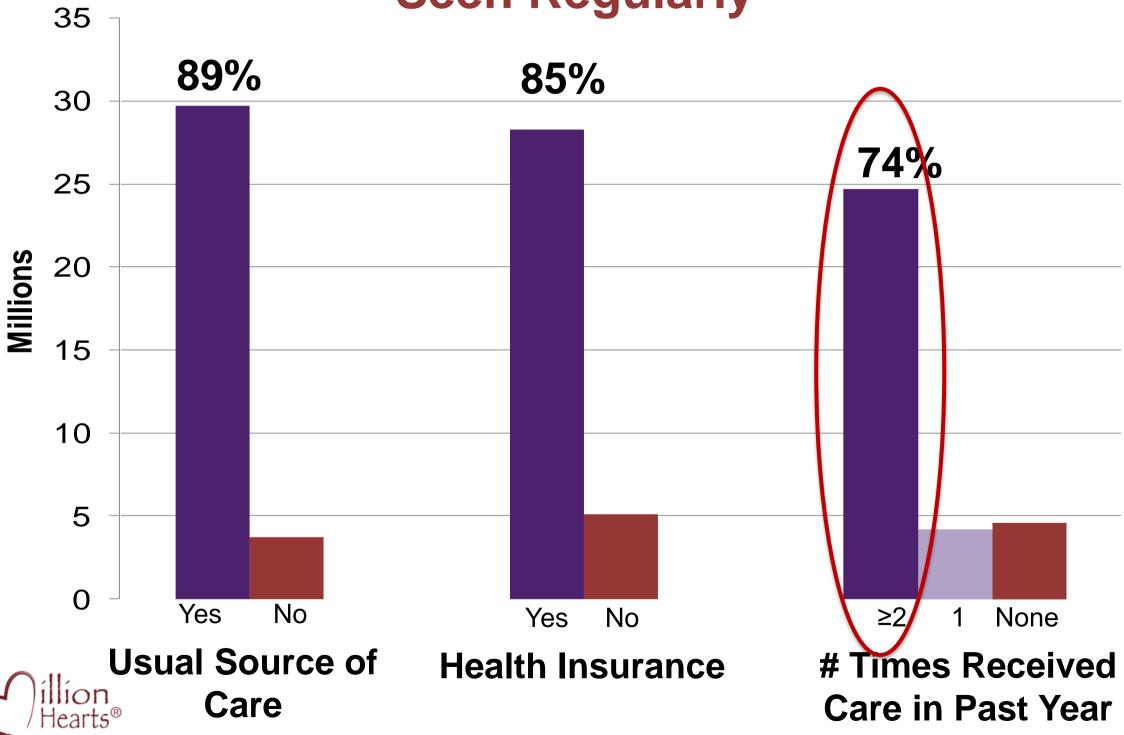
Evidence-based, Team-Delivered
Untreated / Not on Meds

11.5M U+ U and 7.0M A and U

- Find the Undiagnosed
- Diagnostic protocol close the loop
- Standardized treatment protocol



Most People with Uncontrolled HTN are Insured and Seen Regularly



Source: National Health and Nutrition Examination Survey 2009-2012.

Finding Undx Hypertension: 4-Step Process

Compare to local, state, or national prevalence data

Implement a plan for addressing the identified population

FINDING
UNDIAGNOSED
PATIENTS
WITH HTN

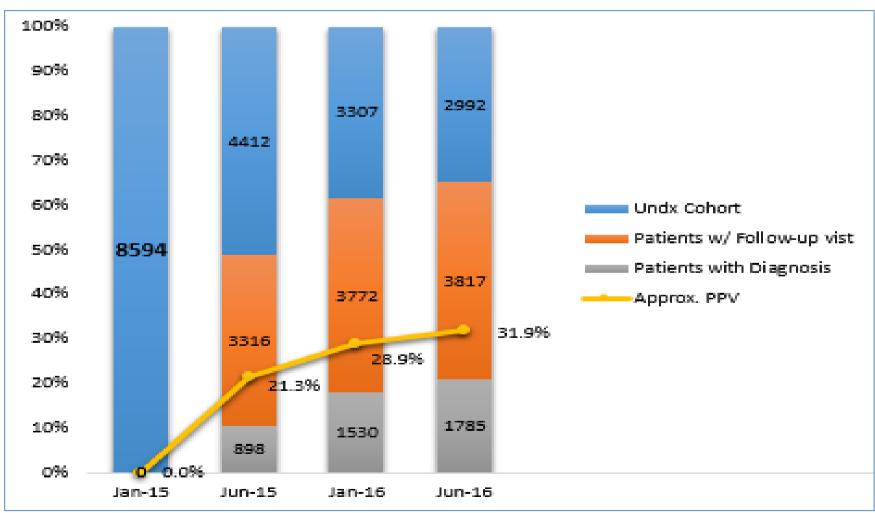
Establish
clinical
criteria for
potential
undiagnosed
HTN

Source: Wall HK, Hannan JA, Wright JS. Patients with Undiagnosed Hypertension: Hiding in Plain Sight. JAMA. 2014;312(19):1973-74.

Search EHR data for patients that meet clinical criteria

Finding Undiagnosed Hypertensive Patients "Hiding in Plain Sight"

11,000/120,000 CHC patients had high BP measurements, but no HTN dx











Hiding in Plain Sight: Resources to Help Find the Undiagnosed

- Hypertension Prevalence Estimator For practices/health systems to use to estimate their expected hypertension prevalence among their patient population
- Whiteboard animation a creative depiction of the "hiding in plain sight" phenomenon and what clinical settings can do
- National Association of Community Health Centers –
 Consolidated Change Package leveraging health IT, QI, and primary care teams to identify hypertensive patients hiding in plain sight
- millionhearts.hhs.gov/tools-protocols/hiding-plain-sight/index.html











Tools you can use and other

RESOURCES



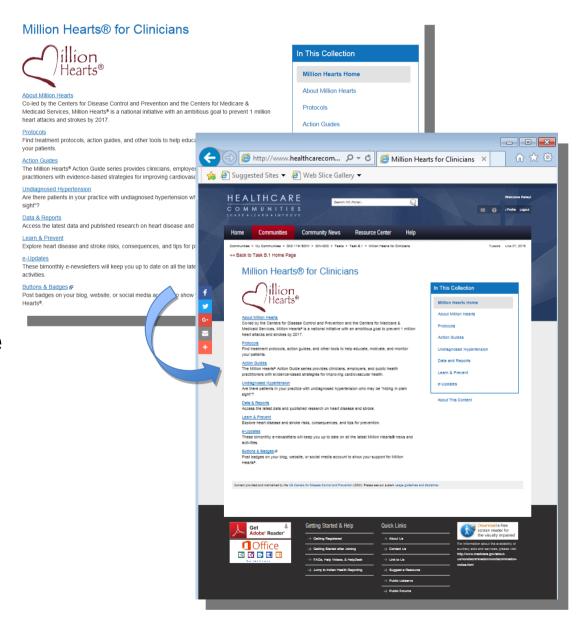




Million Hearts® Microsite

Now LIVE at https://tools.cdc.gov/medialibrary/index.aspx#/microsite/id/279017

- Includes Million Hearts® evidencebased protocols, action guides, and other QI tools
- Syndicates Million Hearts® content through your website for your clinical audience
- A small amount of code customizable by color and responsive to layouts and screen sizes - is needed to embed microsite.
- Content is cleared and continuously maintained by CDC





Benefits of Using the Million Hearts® Microsite

- Syndicated content is updated automatically
 - Ends the need to manually cut and paste static information and links into your site.
 - Requires little to no maintenance
- Ensures you have the latest scientifically sound and credible Million Hearts® resources on your website for your clinical audience
- Extends the reach of key Million Hearts® messages and tools to targeted users
- Aligns Million Hearts® messaging for maximum impact



Million Hearts Partners at Work on Hypertension Control

- 50 State Health Departments and District of Columbia
- AHRQ Evidence Now (2018)
- CMMI Million Hearts Risk Reduction Model (2021)
- CMS' QIN-QIOs focus on the ABCS (2019)
- CDC 2016 Champions Program (2017)
- CMS Transforming Clinical Practice Initiative
- CDC HTN project with Y, NACHC, ASTHO (2018)
- NINDS Mind Your Risk campaign on Brain Health (2018)
- Million Hearts Cardiac Rehab Collaborative (2021)



CARDIAC REHABILITATION

SAVING LIVES



RESTORING HEALTH PREVENTING DISEASE



BENEFITS OF CARDIAC REHABILITATION

Benefits to People

Those who attend 36 sessions have a

47%

lower risk of death and 31%

lower risk of heart attack than those who attend only one session.



Benefits to Health Systems

Costs per year of life saved range from \$4,950 to \$9,200

per person.

Cardiac rehab participation also reduces hospital readmissions.

REFERRAL

Many People Who Can Benefit Are Not Being Referred



We Know What Works To Improve Referral Rates



Minority status predicts lower referral and participation rates.

Women, minorities, older people and those with other medical conditions are under-referred to cardiac rehab



Automatic, systematic referral to cardiac rehab at discharge can help connect eligible people with these programs.



One of the best predictors of cardiac rehab referral is if the eligible person speaks English.

Asian Americans are 18 times more likely to have limited English, compared to whites.



Strong coordination between inpatient, home health, and outpatient cardiac rehab programs boosts referral rates, as well as participation rates and outcomes.



Black women are 60% less likely to be referred and enroll in cardiac rehab programs, compared to white women.



Patients' medical teams -- and families -- can support and encourage participation in cardiac rehab programs.

Awareness campaigns should be targeted to people and caregivers.





... AND ONLY HALF OF REFERRED PATIENTS ACTUALLY PARTICIPATE

Changing the Environment: Reducing Sodium Intake

- Develop and implement efforts to increase public awareness
- Help reduce sodium in diets
- Adopt sodium standards
- Encourage reductions in amount of sodium in foods sold or served
- Sodium reduction resources
 - HHS and GSA Health and Sustainability Guidelines for Federal Concessions and Vending Operations
 - FDA.gov/Food/Guidance Regulation /Guidance
 - 2015-2020 Dietary Guidelines for Americans
 - CDC: Sodium Reduction Resources for Everyone
 - Center for Science in the Public Interest: Healthier Food Choices for Public Places



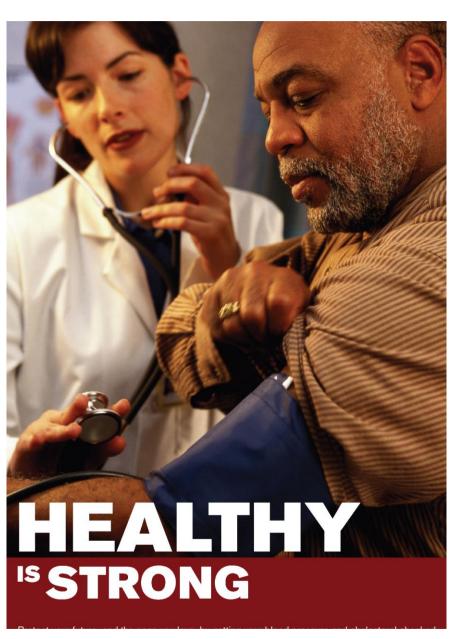








Healthy Is Strong



Target Audience

Focused on patient empowerment and activation to engage with providers healthcare systems

 Healthcare Provider & Healthcare Systems

Focused on connecting the target audience with health professionals and the systems that they work within

 Community Partners & Local Stakeholders

Promoted awareness of HIS campaign by stimulating behavior change among target audience







Million Hearts® Accomplishments*

Changing the Environment

Reduce Smoking



Almost 4 million fewer cigarette smokers[†]

Reduce Sodium Intake



Voluntary Sodium Guidance to Industry issued June 1, 2016[‡]

Eliminate Trans
Fat Intake



Accomplished: FDA issued the final determination on artificial trans fat§



^{*} Note this is a select set of notable Million Hearts® accomplishments.

[†] National Health Interview Survey, comparing 2011 data to 2014 data.

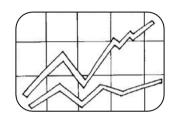
[‡] http://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/ucm494732.htm

[§] http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm372915.htm.

Million Hearts® Accomplishments*

Optimizing Care in the Clinical Setting

Focus on the ABCS



Millions of Americans are covered by health care systems that are recognizing or rewarding performance in the ABCS[†]

Health Tools and Technology



Over half a million patients have been identified as potentially having hypertension using health IT tools[‡]

Innovations in Care Delivery



Millions of dollars in public and private funds have been leveraged to focus on improving the ABCS§



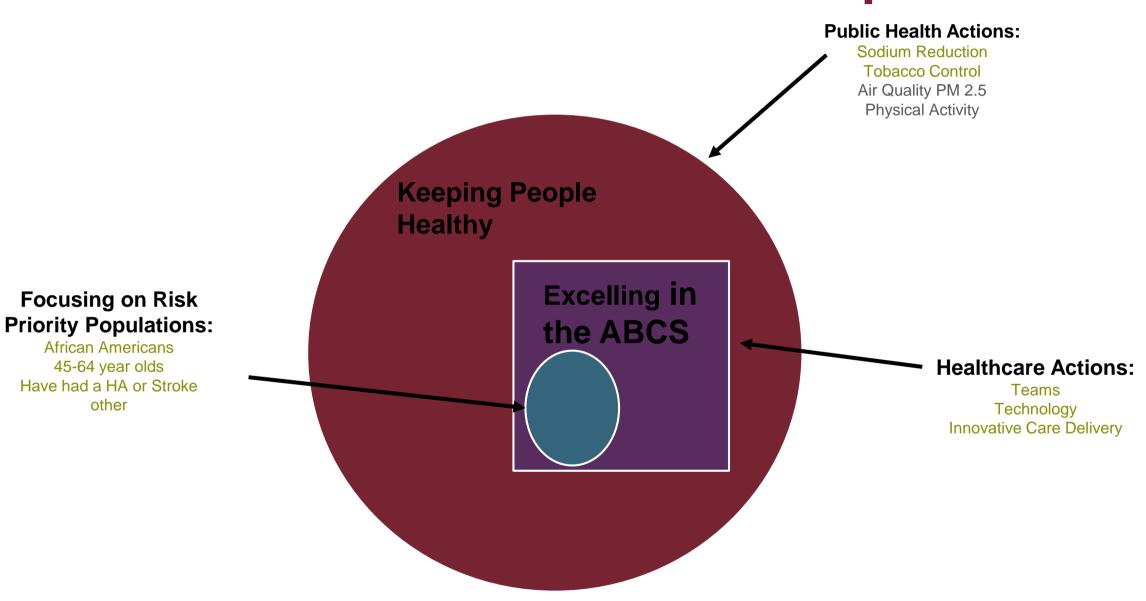
- * Note this is a select set of notable Million Hearts® accomplishments.
- † CMS Physician Compare and HRSA Uniform Data Set.
- ‡ Unpublished data from AMGA/MUPD and NACHC HIPS project.
- § CMS Million Hearts Risk Reduction Model; AHRQ EvidenceNOW; AHA Southwest Affiliate HTN project.

Future of Million Hearts

- CDC and CMS continue to co-lead
- ABCS will remain in
- Sodium will remain in and we need your assistance – especially thinking about the power of procurement
- Clearer emphasis on Priority Populations



Million Hearts 2.0 Concept













Questions + Thank You!