

# 2018 Hypertension Symposium

Engagement and Commitment to Improve Hypertension and  
Cardiovascular Disease Outcomes

May 30, 2018

DoubleTree by Hilton Hotel  
18155 Bluemound Road, Brookfield, WI, 53045



## Purpose

Heart disease is the **leading** cause of death in Wisconsin. One in three Wisconsin adults has hypertension (HTN), and over (52%) do not have their HTN under control. HTN prevalence and cardiovascular disease (CVD) deaths present an urgent need for Wisconsin. This symposium is a “call-to-action” for all Wisconsin heart health partners, and will focus on collective action to detect, control, and prevent HTN and CVD through shared, evidence-based strategies.

## Goals

Learn from national, state, and local experts in HTN and CVD care concerning the current landscape of heart disease and solutions

Actively engage participants to identify evidence-based solutions that can be led by payers, providers, and community-based organizations to improve HTN prevention, identification, and management

Secure commitment from participants to implement and sustain at least one priority within their organization or community to address HTN

Expand and strengthen the Heart Disease and Stroke Alliance and Million Hearts® Wisconsin to advance priority strategies identified during the symposium

### 7:30-8:30 Registration

Networking and light breakfast provided

### 8:30-8:45 Welcome and Overview

**Rebecca Cohen, MS, MT-BC**—Health Systems Coordinator, Chronic Disease Prevention Program (CDPP), Wisconsin Department of Health Services (DHS), Division of Public Health (DPH)  
**Mary Pesik, RDN, CD**—Unit Supervisor, CDPP, Wisconsin DHS, DPH

Welcome underscoring the HTN Symposium's purpose, “call to action,” and plan development to improve HTN and CVD outcomes.

### 8:45-9:30 Understanding the National Landscape: National Million Hearts® Initiative

**Janet Wright, MD, FACC**—Executive Director, Million Hearts® Initiative, Department of Health and Human Services

Dr. Janet Wright joins virtually, detailing the latest Million Hearts® 2022 efforts aimed at reducing the national CVD burden. She will provide direction in identifying Wisconsin's role and how alignment links these efforts.

### 9:30-10:00 Understanding the Wisconsin Landscape

**Mark Wegner, MD, MPH**—Chronic Disease Medical Advisor, Wisconsin DHS, DPH

Provides information on the health status of Wisconsin's population related to HTN and CVD illustrating, the pressing need for collective action to reduce HTN prevalence.

### 10:00-10:15 Alignment with the Million Hearts® Wisconsin and Heart Disease and Stroke Alliance (HDSA)

**Rebecca Thompson, CPA, MPH, CFRE**—Executive Director, Wisconsin Community Health Fund

An explanation of opportunities invitees can take to become involved with the Heart Disease and Stroke Alliance (HDSA) to actualize the Million Hearts® Wisconsin Framework with other HTN and CVD prevention and control efforts in Wisconsin.



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**10:15-10:20 Movement Activity**  
*Jessica Link, MPH—Director, Coverdell Stroke Program*  
Movement and stretching activity.

**10:20-10:30 Break**

## Panels

Speakers representing payers, providers, community and advocacy/statewide organizations

**10:30-11:15 Panel 1: Screening and Identification of Undiagnosed and Uncontrolled HTN**  
Moderator: **Tim Bartholow, MD—Vice President and Chief Medical Officer, WEA Trust**  
**RoAnn Warden**, Green County Public Health | **Holly Nannis**, Sixteenth Street Community Health Center | **Gabrielle Rude**, Wisconsin Collaborative for Healthcare Quality | **Dr. Susan Schneider**, Aspirus | **Maria Gulan**, Aspirus | **Kari Trapskin**, Pharmacy Society of Wisconsin

**11:15-12:00 Panel 2: Patient-Centered Team-Based Care**  
Moderator: **Gina Dennik-Champion, RN, MSN, MSHA—Executive Director, Wisconsin Nurses Association**  
**Dr. Chris Tashjian**, Vibrant Family Health Clinics | **Tina Bettin**, ThedaCare | **Bria Grant**, UniteMKE | **Geeta Wadhwani**, United Healthcare | **Francine Peterson**

**12:00-12:15 Overview of Afternoon Workgroups**  
**Mary Pesik, RDN, CD**  
**Raj Kamal, MS, MBA—Consultant, CREDENS**  
Purpose and direction for the workgroups.  
Context for discussion to identify root causes impeding efforts to improve HTN detection and control. Actions your workgroup can do?  
Actions needed by the other workgroups?

**12:15-1:00 Lunch & Million Hearts® Champion Recognition**

**1:10-2:20 Workgroups**  
*Workgroup A: Health Plans/Payers*  
*Workgroup B: Health Systems/Providers*  
*Workgroup C: Community Organizations*  
*Workgroup D: Advocates and Other Stakeholders*  
Facilitated discussion and idea sharing for the development of a statewide action plan that addresses HTN prevention, identification and management. Participants are assigned to workgroups that align with their expertise.

**2:20-2:30 Break/Transition Back to Main Room**

**2:30-3:00 Preliminary Synthesis and Report Out**  
**Raj Kamal, MS, MBA**  
**Workgroup Facilitators**  
Report of discussions, conclusions, and strategies for action. Followed by a preliminary synthesis.

**3:00-3:15 Partner Commitments**  
**Mary Pesik, RDN, CD**  
Participants will identify levels of commitment to advance a statewide plan for improving HTN prevention, detection, and control.

**3:15-3:30 Community of Practice/ Learning Collaborative: Next Steps**  
**Gina Dennik-Champion, RN, MSN, MSHA**  
Opportunities for post-symposium involvement to improve HTN and CVD outcomes statewide.

**3:30 Adjourn**



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