



Wisconsin Nurses Association 2018 Elections

Candidates

Vice President

Elizabeth Markham, MSN, Ph.D.



Work information: Chief Nursing Administrator for Ashworth College in Norcross, Georgia.

Past experience with WNA: BOD Vice President

Platform statement: “My commitment to the continued advancement of nursing and nurses practicing at the maximum abilities continues to be strong. I see this as an absolute necessity for the continued improved quality of care for the citizens of the state of Wisconsin and the global society.

I believe that WNA plays a significant role in promoting and assuring that the voice of nurses is heard by key players that impact and create policy for practice and health care decision. I would very much like to continue my involvement and activities in the work that we are doing on so many fronts currently and in the future. I strongly believe in advocacy and the need for political astuteness and activity for nurses. I am committed to nursing education opportunities for both professional growth and the expansion of a qualified workforce at all level.”

Secretary

Megan LeClair-Netzel, RN, DNP



Work information: Clinic Coordinator, UW Health

Past experience with WNA: Current member of Workforce Advocacy Council and developing Advocacy Workshop in September 2018.

Platform Statement: My name is Megan LeClair-Netzel, DNP, RN and I am running for position as Secretary of the WNA Board of Directors. I am a recent graduate of UW-Madison’s DNP program as a Clinical Nurse Specialist and currently work at UW Health in Employee Health Services as a Clinic Coordinator. In both positions I have gained significant leadership skills which will be invaluable in serving as Secretary. I am detail-oriented and organized, which are qualities

required for the duties of this role. I am also a graduate of the United Way BoardWalk Academy which prepares leaders to serve on nonprofit boards. This training taught me the roles and responsibilities of nonprofit boards, how boards function as well as learning about my own leadership style and skills.

I am deeply committed to the mission and vision of the WNA and wish to serve in a leadership capacity to give back to our honored profession.

Stephanie Stroud, MSN, FNP-BC, MBA



Work information: Assistant Director of Practice Providers, Nurse Practitioner in Neurosurgery, Medical College of Wisconsin

Past experience with WNA: I enjoy the many opportunities WNA/ANA have to offer, including nursing world, discounted CE, webinars and networking. I hope to begin participating on a larger scale; I believe we can make a difference if we work together!

Position Statement: Stephanie Stroud FNP-BC, MBA has been with MCW since 2015 in the Department of Neurosurgery. She grew up in Minneapolis MN and moved to Milwaukee in 2004 to attend nursing school at Marquette University. She graduated with a BSN in Nursing in 2008 and began working at Children's Hospital of Wisconsin. During her time there, she participated in hospital-wide leadership councils, ICU RN orientation, development of mentorship programs and research. In 2012, she transitioned to a clinic coordinator role and worked in the Special Needs Department until 2015 focusing on workflow optimization, utilization of metrics and process improvement projects. She completed her training as a Family Nurse Practitioner in 2013 from Alverno College. More recently, she completed a Master's in Business Administration from Cardinal Stritch University in 2018. Stephanie's goals are focused on inpatient process optimization, streamlining the patient experience across the care continuum, communication enhancement between inpatient teams, quality initiatives and RN/APP role expansion and innovation.

Staff Nurse Representative

Nora Grosser, RN, BSN



Work information: Staff nurse, Ascension

Past experience with WNA: BOD Staff Nurse Representative; did capstone project at UWM with Executive Director, Gina Dennik-Champion

Adey Tewolde, RN



Work information: Staff nurse, Aurora St. Luke's

Platform Statement: My name is Adey Tewolde, I am a graduate of MSOE nursing School and currently working as a registered nurse (RN) at Aurora St. Luke's Medical Center in their Medical Telemetry floor. While working as a clinical nurse I have the opportunity to become acquainted with the fast pace and distinct challenges of working in a large medical facility. In addition, working in a magnet hospital has allowed me to be part of shared governance. I currently serve as the unit representative for the Nurse Practice Council (NPC) at Aurora St.Lukes. The council empowers staff nurses to implement and maintain standards of nursing practice and ensures consistency of care with evidenced based practice. Working as an RN and serving the NPC allowed me to develop my communication skills among people with different background, be directly involved in helping shape hospital policy and adapt to

changing situations. I believe that my bedside manner and attention to detail would make me a strong addition to Wisconsin Nurse Association (WNA). I would love the opportunity to serve as the staff nurse representative at WNA.

Director-at-Large

Wendy Crary, RN, CNE, Ph.D



Work information: Program Coordinator, UW-Madison School of Nursing

Past experience with WNA: BOD Director-at-Large; Council coordinator for Education Council

Platform Statement: The professional nurse carries a responsibility to those who have also chosen to walk this career path. The breadth and particulars of how that responsibility is met can take on many forms. Not all are called to serve in leadership positions, educational roles, care for others at the bedside, as researchers or writers; but many are called to do more than one.

Over my twenty plus years as a nurse I have had many roles, enjoyed each one, and from each benefited through personal and professional growth. I count myself as a fortunate person to have had many opportunities as a nurse to explore this world, to serve, to mentor and to learn.

Continuing in a leadership role with Wisconsin Nurses Association will allow me to serve others, serve our profession, keep abreast of current issues and topics, and of course have a voice in the future of nursing! I gain strength and conviction for what is just and right from my work with fellow Board members and wish to continue this relationship. I ask for your support as each candidate selflessly commits to giving of their time and talents to strengthen our profession.

Julie Olson, DNP, MS, RN, CQIA, CBE



Work information: Director, Clinical Programs & Product Development, Navitus Health

Past experience with WNA: Former Chair of WinPac

Laura Tidwell, MSN, RN, APNP



Work information: State Wide Travel APNP, United Healthcare

Past experience with WNA: I have been limited in my involvement since becoming an APNP 5 years ago, trying to get my sea legs under me however I have attended the APNP Pharmacology updates multiple times and find it to be a great networking opportunity in addition to being a great pharmacological event.

Platform statement: My name is Laura Tidwell, I am interested in serving as Director at Large for the Wisconsin Nurse Association.

As I reflect on my nursing background I am reminded of what a rich and educational journey I have been on. I began my career as a new graduate on an inpatient Urology/Gynecology/Gynecology-Oncology floor where I stayed for my first 4 years. I was embraced by wonderful mentors and I still consider those mentors as “my mentors” to this day, as they helped me to learn about bedside nursing, nursing responsibilities such as committee work, voicing your opinion and teamwork. Along the way I’ve worked in Med/Surg, Plastics/ENT. I worked as an Education Coordinator at a large Tertiary Hospital, grew into a Master’s Degree and helped mentor Baccalaureate students in Clinical rotations. I worked Same Day Cardiology, Quick Care, Electrophysiology, Pain and now am moving into the Home Care sector where I can see patients on their own terms, their own turf.

I’ve accepted a Statewide Traveler position and hope to see Wisconsinites as a whole, in their homes. I serve on the Milwaukee Metro Nurse Practitioner Continuing Education committee and this year worked to organize a successful Symposium which offered our Nurse Practitioners and Student members 3 Pharmacology credits and another opportunity to Network with each other.

I am excited about the possibility of seeing, hearing and working with Nurses at a level of excellence in a forum such as Wisconsin Nurses Association.

Public Policy Council

Christina Eliason, RN



Work information: Staff Nurse, Hospital Float Pool, Gundersen Health System, LaCrosse

Past experience with WNA: Member of WNA/ANA - 3 years; First term member of the Public Policy Council and current chairperson of the Public Policy Council.

Platform Statement: I am close to finishing my first term on the Public Policy Council and would welcome the opportunity to build upon the knowledge I've gained and the work I've done over the past two years on this council. Looking forward, I see the Public Policy Council continuing to work at promoting issues at a legislative level such as addressing the Nurse Faculty Shortage here in Wisconsin, addressing workplace violence against healthcare workers and the hopeful passage of the APRN Modernization Act. I also see us continuing to work at promoting advocacy and engagement among the nurses in Wisconsin through

events like Nurses Day at the Capital or public policy workshops.

Bonnie Groeneveld, RN



Work information: Registered Nurse, Meriter

Platform Statement: As a primary care RN, I have the privilege of working with patients of all ages and in all life stages. I have been a strong advocate for myself and other nurses in making sure our profession stays relevant, informed, and leads the way with evidenced based practice for successful patient outcomes. I believe strongly in the work I do as a nurse, and I am confident in my ability to affect change. The opportunity to serve on the Public Policy Council will allow me the platform to put change into action

Taylor Hayes, RN, BSN



Work information: Critical Care Nurse-Trauma & Life Support Center, UW Health University Hospital

Past experience with WNA: When I graduated from the UW Madison School of Nursing I was honored to be awarded the WNA's Future Nurse Leader Award. As a recipient of the award I received a one year appointment to a WNA committee or council of my choosing. I chose to be part of the Public Policy Council.

Platform Statement: In way of introduction, my name is Taylor Hayes. I graduated from the University of Wisconsin Madison School of Nursing in May 2017. I have been employed as a critical care nurse in the Trauma and Life Support Center at the University of Wisconsin Hospital since late last summer. I am also working toward obtaining my CCRN certification because continuous growth and improvement have always been very important to me.

When I graduated from the UW Madison School of Nursing I was honored to be awarded the WNA's Future Nurse Leader Award. As a recipient of this award I received a one-year appointment to a WNA committee or council of my choosing. I chose to be a part of the Public Policy Council. I have always considered myself a strong advocate for my patients, which is why I chose this council. As nurses we spend more time with our patients than any other healthcare

professional. We understand how policies affect the care that patients receive, and we need to be leaders in determining health care priorities rather than allowing ourselves to be frustrated by policies that are shaped by individuals who have little or no healthcare experience or knowledge. I believe that when nurses work toward influencing the politics that improve the delivery of healthcare, we are advocating for our patients.

During the time that I spent serving on the Public Policy Council we worked on initiatives that included planning the WNA's Membership Assembly and Annual Meeting, as well as the Nurses Day at the Capitol. We have also been working on developing the agenda for the 2019-2020 WNA's Public Policy Legislative Agenda. I am very saddened that my appointment has come to an end as I am very passionate about the issues at hand and would like to continue working with the committee in a leadership capacity.

In addition to my short term with the WNA, I have prior committee experience working with a team of University of Wisconsin Madison professionals that include nurses, professors, and administrators from the School of Nursing. During my undergraduate education I was elected by my peers to serve a two year terms as Student Representative to the Undergraduate Programs Committee at the UW Madison School of Nursing. The committee was responsible for providing oversight for undergraduate programs and making recommendations to departmental council on issues relating to the undergraduate nursing curriculum. Based on my work with the Programs Committee I was also asked to be a part of several other sub committees that included planning and implementing the Concept Based Curriculum that was adopted in the 2017 academic year.

Given the opportunity I will continue to display professionalism, dedication and commitment, to make a positive difference with the Public Policy Committee.

Amy Murdoch, RN



Work information: Charge RN/Lead Program Nurse-Child/Adolescent Day Treatment Services, Aurora Health Care

Past experience with WNA: I am currently a member of ANA and WNA. I am a strong advocate for safety within healthcare and a member of the Child/Adolescent safety committee at Aurora Psychiatric Hospital. I am a leader within my place of employment in the Child/Adolescent department and I hope to collaborate within this council with other nursing advocates.

Platform Statement: Hello I am Amy Murdoch, RN. Strong advocate for policies within the nursing profession that promote the safety of patients and caregivers. I would like to be on the Public policy Council to help drive the profession of nursing forward.

Mary (Ginny) Spernoga, RN, BSN, MPH



Work information: Staff RN, General Medicine, Froedtert Hospital

Platform Statement: I am running for a position as a Public Policy council member because I would like to be involved in policy work that impacts nursing and our community in Wisconsin. I am passionate about:

1. health policy.
2. access to quality health care for all.
3. getting more nurses at the table where important decisions about health and our profession are made. Nurses are the largest body of health care professionals in this country; if we work together, we can be influential and change policy.

What can I bring to the WNA:

I am a registered nurse with ten years of experience working and volunteering as a nurse in a wide variety of hospital and community settings. I started my nursing career in St. Louis, Missouri and moved to Wisconsin in 2015. I also bring the following experience to the Public Policy Council:

1. Public Health expertise: I completed my MPH in 2013. After graduation, I worked as part of a team to enroll individuals in the new insurance options offered by the health exchanges. I was involved in grassroots organizing in this role.
2. Lobbying and Grassroots Advocacy: As part of the Missouri Health Care for All coalition, I lobbied Missouri congresspeople to expand Medicaid. This coalition was truly a grassroots effort to change health care in Missouri.
3. Student Policy Summit Spring 2018: This past spring, I participated in the American Association of Colleges of Nursing Student Policy Summit. At this summit, I learned how the national legislative process works and had the opportunity to lobby our Wisconsin congresspeople at the capital in D.C. as part of a delegation of nurses from Wisconsin. Since this training, I have been looking for ways to get involved in policy at the state level, and this public policy position seems to be an ideal opportunity.
4. Life long learner: I am not a policy expert, but excited to continue to learn how public policy works. I am currently working on my Adult/Older Adult Primary Care NP MSN; I will graduate this spring.

Margaret Thew, MSN, FNP-BC



Work information: Advance practice nurse in the department of Adolescent medicine and run the eating disorder program and casual APN in urgent care, Medical College of Wisconsin and Children's medical group

Past experience with WNA: I was previously a member of WNA at the local level. I have recently returned to WNA/ANA to become involved in the state level of nursing. The political arena and the poor understanding of the healthcare system and the role of nursing has indoctrinated me to get involved. I hope to represent Wisconsin nurses and influence public policy to allow nurses and the Wisconsin APN group to work at their highest level of education. To be the voice of those working directly with the undeserved and costly care of the present healthcare system.

Platform Statement: My objective is to represent Wisconsin nurses regarding public policy specifically, regulatory measures and the influence these policies will have on the future of healthcare and advance practice providers in the state and region.

I have selected public policy as my issue because the present policies in the state of Wisconsin has prevented nurses and the APN from working at the highest level of their education. The recent political arena has demonstrated poor insight into the healthcare system and how best to meet the needs of the underserved. There is public concern over supporting

planned parenthood and funding women's health needs. There is a gap in healthcare to manage mental health and dental disease.

My name is Margaret Thew. I have been a nurse practitioner at the Medical College of Wisconsin for greater than 10 years. My present position is in the department of Adolescent medicine and I work casually in pediatric urgent care. My primary responsibilities include managing adolescent gynecologic conditions and directing the eating disorder program. My work in pediatric urgent care has provided the opportunity to see primary care health disparity. Prior to this I worked in various roles within hematology and oncology at Children's Hospital of Wisconsin.

I am presenting working on my Doctorate in Nursing Practice at Concordia University. I earned a master's degree in nursing from the University of Wisconsin-Milwaukee with a specialty in Family Practice in 1997, and a bachelor's in nursing from the University of Wisconsin-Milwaukee in 1994. My areas of specialty have been pediatrics, primary care, adolescent medicine, hematology, and oncology. I have presented lectures and poster presentations both nationally and internationally, lectured at Marquette University, and published a case study on the complications of long acting reversible contraception.

I plan to represent Wisconsin nurses and APN providers of the state to improve access to quality care for mental health, women, and children. To promote healthcare for all. I believe nursing and the APN have a role in meeting the high-quality medical needs of the state. If the APN would be allowed to work at the highest level of their education, we may see nursing medical directors and educators of residents and medical students. We need to address the shortage of nurse educators and mental health providers. Public policy changes could improve monies to support the needs of the state regarding preventive medicine for women which has recently been cut. To influence healthcare those working directly in the healthcare system must have a voice and be invited to the table.

Victoria Wepfer, MSN, AGPCNP-BC, BSN, RN, SCRNP



Work information: Nurse Practitioner at University of Wisconsin Medical Foundation

Past experience with WNA: I have attended the APRN Forum conferences in addition to recently joining the WNA Coalition. This application for the Public Policy Council will be the first WNA/ANA position I have applied for. I will also be attending the WNA Advocacy Workshop September 2018.

Platform Statement: To my fellow WNA members:

My name is Victoria Wepfer. I am an applicant for one of three positions for the Wisconsin Nurses Association Public Policy Council.

I am currently a NP at the University of Wisconsin Hospital in Madison, WI in the Neurology Department (Stroke/Neuro-hospitalist team) for three years.

Nurses are the anchor of American healthcare: we are educators, we are advocates, and we are leaders. I attended the WNA APRN Forum and felt empowered during the pre-conference policy update sessions with WNA leaders and our lobbyists.

I feel the nursing profession has untapped power in the American healthcare system and I want to be a voice in that conversation. The WNA Public Policy Council will allow me to be a voice at the table to discuss such relevant issues.

The flexibility of the WNA Council allows me to achieve my career goals and be a provider in my community while being an advocate for my nursing colleagues throughout Wisconsin.

Thank you for your consideration as an applicant for the Wisconsin Nurses Association Public Policy Council.

Sincerely, Victoria Wepfer

TriCouncil

Linda Matheson, PhD



Work information: Dean, Marian University

Past experience with WNA: I have served on the TriCouncil for one term.

Platform Statement: We have a great team on the TriCouncil that is gaining momentum on its contributions to the WNA strategic plan. I am currently serving as co-chair, and we have been researching and developing a recommendation on mandatory continuing education for nurses in the state of Wisconsin, as well as planning timely, intriguing educational offerings in conjunction with the WNA Membership Assembly and Annual Meeting. I would be very excited to serve a second term to finish the important work we have started.

Shuba Samuel, PhD (c), MSN, FNP-BC, APNP



Work information: Primary Care Provider, Oscar Johnson VA Medical Center

Platform Statement: I would be grateful to contribute to WNA in any role. As a Nurse Practitioner and a PhD Candidate, the Tri council membership would be ideal. My clinical experience includes Emergency Setting as an RN, Primary care and Mental Health as a Nurse Practitioner. I have had the privilege to work and volunteer in Urban and Rural settings. I am also a Nurse educator who has taught in Associate Degree Program, RN to BSN program, MSN (Generalist and NP) Programs. I currently practice as a Primary care provider at a rural VA clinic. As a scholar practitioner, it would be my privilege to serve as a member of the WNA

Tri-Council.

Michelle Walker, RN, MSN

Platform Statement: I am new to WNA / ANA with a passion for quality in nursing practice and performance improvement

Workforce Advocacy Council

Tina DeGroot, APRN, PhD

Work information: Assistant Professor, Edgewood College

Platform Statement: Hello, My name is Tina DeGroot, PhD, APRN. I have been a Registered Nurse since 1989 and ANCC certified as an Adult Clinical Nurse Specialist since 1996. I completed my Doctoral work in 2016 and continue to actively practice in General and Vascular Surgery as an Advance Practice Provider and Wound Care Specialist as well as educate Graduate and Undergraduate students at Edgewood College.

In a time of historic need for access to primary and preventative healthcare – especially in diverse underserved rural and urban areas it is exciting to witness the collaboration among Advance Practice Nurses and health care organizations to fan out across Wisconsin and offer quality care with increased access to care for more Americans. The foundation of my

commitment to nursing workforce development is rooted in spending years delivering care to patients and families in geographically disparate rural areas throughout North East Wisconsin. In 2017, I had the pleasure of working at the UW Madison School of Nursing as the Director of Clinical Placement, with the Department of Health and Human Services and many of the rural health organizations in Dane and surrounding counties to educate leaders to apply for AB227 Bill: Training grants for Advanced Practice Clinicians into their organizations. In 2018, I have had the opportunity to collaborate with Advance Practice Providers in the state, Healthcare organizational leaders, and key leaders from the Rural Wisconsin Health Cooperative and the Wisconsin Council on Medical Education Workforce to begin developing a statewide vision for Advance Practice Provider clinical rotation placement and preceptor development. Despite the

delays with Wisconsin's adoption of Full Practice Authority for Advance Practice Nursing providers, the discussions have crossed interdisciplinary lines to solve similar concerns about the impending Advance Practice Provider nursing shortage.

If elected my vision is to:

Work collaboratively with health care organizations, institutions of higher education, and political representatives to collectively create a singular vision that advances the Full Practice Authority Legislation.

Work collaboratively with health care organizations to educate leaders on the need to continue to provide expert preceptors in larger numbers to assist with higher education's ability to increase enrollment to Advance Practice Provider programs.

Adrienne Ewald-Peterson, RN, BSN

Work information: Acute Utilization Management Manager, Humana, Inc.



Past experience with WNA: Workforce Advocacy Council and Committee for Workforce Violence 2017-Present; Board of Directors 2009-2010, 2012-2014; Committee of Appointments 2012-2014; Membership Council 2010-2012

Platform Statement: I am currently running for an additional term to the Workforce Advocacy Council. I most recently served as the 2017-2018 Co-Chairperson. Whereas I facilitated and collaborated with healthcare experts across our state to lead Wisconsin in advocating for the health of our Wisconsin Nurses, with the goal to decrease stress, decrease violence and improve workplace safety and culture. I would like to continue to foster the relationships with the nurses on the council and move forward with the pillars we have been tasked to. I would appreciate your support and would be honored to continue to serve our Wisconsin Nurses.

Olivia Schroeder, RN, MSN, CHFNP

Work information: Faculty, Madison Area Technical College

Past experience with WNA: I have been a long time member of both the ANA and the WNA. In 2014, I became a committee member of the TriCouncil and later the council chair in 2015. While on the council, I helped to plan the 2015 WNA Annual Conference and to write an official position statement on Palliative and End-of-Life Care, among other accomplishments. I would welcome any opportunity to again serve the WNA and nurses of Wisconsin!

Platform Statement: Greetings! My name is Olivia Schroeder. As an experienced RN, having worked in both acute care settings as well as academia, I feel prepared and ready to serve the WNA and nurses of Wisconsin by becoming a member of the Workforce Advocacy committee. As a master's prepared nurse, I believe I have the necessary skills required to tackle the various issues facing nurses around the state. If elected, I would work to identify major challenges to Wisconsin's RN workforce and then develop evidence-based solutions to help remove barriers that hinder RNs to provide the best care possible for their patients. Thank you for your time.

Nominating Committee

Patricia Borgman, RN, MSN



Work information: Retired; Former Occupational Health Nurse

Past experience with WNA: Member Nominating Committee, BOD Secretary, BOD President, BOD Treasurer (appointed), Member Bylaws Committee, Member Finance Committee.

Platform Statement: I have served WNA in many positions and would like to assist getting people to experience the joy of serving this wonderful organization.

Kathy Rozema, MS, RN, APNP, FNP-BC



Work information: Family Nurse Practitioner, UW Health

Past experience with WNA: Nominating committee circa 2007; WNA 100 Faces of Nursing subcommittee; Planning committee member, WNA APN Pharmacology and Clinical Update, 2009-2016

Platform Statement: PROFILE: I have been an active member of WNA since I moved to Wisconsin in 2006 and a member of ANA and affiliate state nurses associations since graduating in 2000. I worked as a staff nurse for 5 years until I completed my FNP in 2005. I have worked as an NP with brain-injured patients, in retail health, in women's health at Planned Parenthood, and now in family practice at UW Health.

PLATFORM: I pledge to try my best to recruit nurses from diverse areas of nursing to serve in WNA positions. We need our experienced nurse leaders but also need to involve younger and newer nurses that bring a fresh perspective to the profession. We also critically need staff nursing representatives in WNA to have a voice in their association.

Diversity is critical to making an impact on the communities we serve as nurses. Recruiting and getting people of color involved makes WNA a richer, more vibrant, inclusive voice for nursing in Wisconsin.

We need to recruit nurses from all parts of the state in order to best represent the unique challenges faced in nursing, from the Northwoods to the Fox Valley to Southwest Wisconsin to the Madison-Milwaukee corridor.