



## Development of WNA Organizational Affiliate

- WNA Strategic Plan:
  - RN Profession-wide Engagement
- Objective:
  - Increase number and engagement of nurses

## Organizational Affiliate

- Is a formal structure within the American Nurses Association and C/State Nurses Associations.
- Comprised of specialty nursing organizations.
- The goal of the relationship is to increase commination for the purposes of:
  - working together,
  - share information and
  - collaborate in finding solutions to issues that face the nursing profession, regardless of specialty.

## Organizational Affiliate

- WNA Board of Directors Task Force
- Charge to the Task Force:
  - Conduct a feasibility study to determine the benefits of developing an Organizational Affiliate structure.
- Members:
  - Linda Gobis, *WNA President*,
  - Beth Markham, *WNA Vice President*,
  - Pam Macari Sanberg, *WNA Treasurer* and
  - Wendy Crary, *WNA Board Director-at-large*

## Organizational Affiliate

- Task Force Focus:
  - Reviewed ANA and the surrounding Midwest states that have an organizational affiliate structure.
    - ANA/Illinois
    - Iowa,
    - Missouri,
    - Nebraska,
    - North Dakota,
    - Ohio
    - South Dakota

## Organizational Affiliate

- Focus – Common Themes Bylaws
- Affiliate membership rights and qualifications
  - Harmonious mission and values.
  - Type of nurses association, association (specialty).
  - Membership is comprised of a majority of RNs.
  - Rights related to the WNA Annual Meeting (Voting, number of representatives, and presenting reports).
  - Submit nominees for appointments.
  - Disqualification criteria.
  - Reinstatement criteria.

## Organizational Affiliate

- Background – Wisconsin Nursing Coalition Purpose
  - An organized means of disseminating information through a common network among nursing organizations.
  - A forum for exchanging information and ideas that is of concern to Wisconsin nurses.
  - To present its position concerning selected issues and ideas about nursing and nurses in public and private forums (e.g., organizational correspondence, newspapers, electronic media, public hearings).
  - To be a common voice for nurses in Wisconsin.

## Organizational Affiliate

- WNA Task Force Findings
  - There is value in meeting with other specialty nursing associations that includes collaboration, communication and the voice of professional nursing is enhanced.
  - There is value for WNA
    - Increase revenue through membership fees.
    - Increase in WNA membership.
    - WNA assumes the leadership role and responsibilities.
    - Access to expertise of specialty nursing associations

## Proposed Bylaws – Organizational Affiliate

Insert a new ARTICLE III –ORGANIZATIONAL AFFILIATES

Section 1. An organizational affiliate of WNA is an association that:

- A. Is a nursing or health related organization that has a mission and purpose harmonious with WNA, has a governing body composed of a majority of registered nurses, and who meets criteria established by the WNA Board of Directors;
- B. Has been granted organizational affiliate status by the WNA Board of Directors; and
- C. Has paid an annual organizational affiliation fee to WNA.

## Organizational Affiliate

- WNA has served as the lead association for the meetings of the Wisconsin Nursing Coalition (WNC) since 1972.
- Membership has gradually declined from 25 to 8.
- Recent WNC meetings are reviewing purpose and value of meetings.
- WNC is exploring an Alliance concept.
- WNA has canceled WNC meetings while exploring Organizational Affiliate structure

## Organizational Affiliate

- Task Force Recommendations adopted by WNA Board of Directors
  - Approve amending WNA Bylaws that calls for the development of an additional membership structure, Organizational Affiliate.
  - Forward proposed amendments to WNA Bylaw Committee for consideration to be voted on at the 2018 WNA Annual Membership Meeting.
  - Request WNA members to provide input on the benefits that should be offered to the Organizational Affiliate members using the 2018 WNA Membership Assembly Dialogue Forum.

## Proposed Bylaws – Organizational Affiliate

Section 2. Rights

A. Each organizational affiliate shall be entitled to:

1. One representative vote on WNA Annual Membership Meeting action items providing:
  - a. Representative is a Registered Nurse
  - b. Votes on non-governance related items.
  - c. This does not prohibit voting on governance related items if the representative is a WNA member.
2. Submit Annual Report or make reports or presentations to the WNA Annual Membership Meeting within its area of expertise; and
3. Submit the names of representatives qualified for appointment to ad hoc groups, task forces, and committees

## Proposed Bylaws – Organizational Affiliate

### Section 3. Responsibilities

- Each organizational affiliate shall maintain a mission and purpose harmonious with the purposes and functions of WNA.

### Section 4. Disqualification

- Any organizational affiliate which fails to maintain qualifications stated in Section 1. or who fails to support the WNA mission and policies may be disqualified by a two-thirds vote of the Board of Directors.
- Due notice must be given to the affiliate and its members at least three months before the vote is taken.
- The organizational affiliate shall have the opportunity for a hearing with the WNA Board within said three-month period

## Sample Organizational Affiliate Member Benefits

1. Participate in two Organizational Affiliate meetings per year.
2. Two complimentary subscriptions to WNA's quarterly publication *The Wisconsin Nurse* - OA President & Vice President.
3. OA members featured in *The Wisconsin Nurse*
4. WNA listserv for Oas.

## Sample Organizational Affiliate Member Benefits

9. Liaison Representative at the WNA Board of Directors
  - a. Non-Voting Liaison seat on WNA Board representing all Organizational Affiliates.
  - b. Must be RN and an individual member of WNA.
  - c. Travel and hotel expense paid by WNA per WNA travel policy.
  - d. The individual board representative is elected by all Organizational Affiliates at the meeting associated with the WNA Membership Assembly in even years.
10. Preference to OAs for Specific Policy Initiatives & Representation
  - a. Invitations to testify on specific board committees and task forces, attending meetings at the State Capitol, etc. will be focused on the issue.

## Proposed Bylaws – Organizational Affiliate

### Section 5. Reinstatement

Any organizational affiliate which has been disqualified may be reinstated by a two-thirds vote of the WNA Board.

## Sample Organizational Affiliate Member Benefits

5. OA link on WNA's website: wisconsinnurses.org
6. Two free promotional announcements about meetings or other OA activities in the WNA Monitor (e-newsletter) per year.
7. Discount on WNA CEAP Individual Activity Application (Discounts of 25-45%).
8. Based on nursing specialty, primary consideration for sending representatives to assorted meetings events where WNA is invited.

## Questions, Discussions, Table Activity

### • Table Activity

- Questions to discuss and answer
- Prioritize
- Report out

## Next steps

- WNA's Professional Policy Committee
  - Review table worksheets and notes
  - Review priorities
  - Develop a Report and Recommendations that will be presented to the WNA members attending Saturday's 2018 WNA Annual Meeting.
- WNA Bylaws Committee
  - Present the proposed OA structure Bylaws to the WNA members attending the 2018 Annual Meeting.



Thank you for your  
interest