

Join Us

**VIRTUALLY** FOR THE 10TH ANNUAL  
WISCONSIN CENTER FOR NURSING CONFERENCE | FRIDAY, SEPT 11, 2020

Wisconsin Center  
for Nursing

WGN

**A PAST TO CELEBRATE**

**A FUTURE TO SHAPE**

## 2020 WCN Annual Conference

Friday, September 11, 2020 ♦ VIRTUAL Conference on Zoom

The Wisconsin Center for Nursing (WCN) is proud to celebrate the year of the nurse and midwife. Our conference theme, *A Past to Celebrate, A Future to Shape*, highlights the historical and unique role the nursing profession plays in achieving equitable care for all.

*Register Now and join your colleagues at the 2020 WCN Virtual Conference*

- *Be Informed: by captivating presentations*
- *Be Inspired: by strategies that address practice challenges*
- *Be Engaged: by networking with colleagues statewide*

Visit the conference webpage to learn more! [bit.ly/WCN-2020](https://bit.ly/WCN-2020)

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- 8:15–8:30 **Welcome and Program Overview**
- 8:30–9:30 **Keynote Address: The Evolution of Nursing Education and Leadership**  
**Mary Beth Kingston, PhD, RN, NEA-BC** - Chief Nursing Officer, Advocate Aurora Health  
*In this session, nurse leaders and educators throughout history will be highlighted in the context of the challenges and priorities in their world and practice environment. Characteristics contributing to their success will be shared as we learn lessons that can be applied to nursing and nurses in today's fast-paced world.*
- 9:40–10:40 **COVID-19 and Racism: Perspectives on Nursing Practice**  
**Barbara Nichols, PhD (Hon), MS, RN, FAAN** - Executive Director, Wisconsin Center for Nursing
- 10:40–11:10 **Survey Results of the Health Equity Assessment Tool and Recommendations for Future Practice**  
**G. Adriana Perez, PhD, ANP-BC, FAAN, FGSA** - Assistant Professor and Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania, School of Nursing
- 11:20–12:20 **What Would Nightingale Say? Shaping the Future of Nursing**  
**Laura Hieb, MBA, BSN, RN, NE-BC** - Chief Nursing Officer, Senior Vice President, Bellin Health
- 12:30–12:45 **A Brief Overview of the Faculty Survey**  
**Linda Young, PhD, RN, CNE, CFLE** - Dean, College of Nursing + Health Sciences, University of Wisconsin-Eau Claire
- 1:05–2:05 **Emerging Roles in Care Coordination in Primary Care**  
**Scharmaine Lawson, DNP, FNP, FAANP, FAAN** - CEO, NOLA Central City Clinic; CEO, NOLA The Nurse
- 2:15–3:15 **Panel Presentation: Approaches for Retaining a Diverse Workforce**  
**Terrie Garcia, PhD, RN** - Project BEYOND-2 Coordinator, Marquette University College of Nursing  
**Kala Kimberly Cornelius, DNP, MSN, RN** – STREAM Co-Director, University of Wisconsin-Madison School of Nursing  
**Haley Burkhardt, BA, MS** – STREAM Coordinator, UW-Madison School of Nursing and STREAM Program  
**Martha Scheckel, PhD, RN** - Dean and Professor, Viterbo University  
**Nicole Weydt, MA, BSN, RN** - HRSA NURSES Grant Project Coordinator, Viterbo University
- 3:15–3:30 **Closing Thoughts**  
**Thomas Veesser, RN, MS** - CNO/Administrative Director Quality, Holy Family Memorial
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