



WNA Health Policy and Grass Roots Advocacy Conference

Thursday November 7, 2019

8:30 am – 4:00 pm

Marian University

Stayer Center for Technology and Executive Learning

45 South National Ave, Fond du Lac, WI 54935

Agenda

Time	Topic	Presenter
7:30	Registration	
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8:30		
8:30	Welcome and purpose of the day	Linda Gobis, MS, RN, JD. WNA President Assistant Professor UW Oshkosh College of Nursing
8:45	WNA as the voice for professional nursing in the Wisconsin legislature	Michael Jaeb, BSN, RN WNA Future Nurse Leader Award May 2019 Member WNA Public Policy Council
9:15	How a Bill Becomes Law – Case Study Workplace Violence Against Nurses Legislation	Gina
10:00	Break	
10:15	Continuation: How a Bill Becomes Law – Case Study Workplace Violence Against Nurses Legislation	Gina Dennik-Champion, MSN, RN, MSHA Executive Director and Lobbyist Wisconsin Nurses Association
11:15	Lunch	
12:00	Importance of Nurse Involvement in Health Policy – Participants Discussion and Strategies	Gina and Michael - Facilitators
12:30	Overview of current legislation <ul style="list-style-type: none"> • 2019 Assembly Bill 422 - Age 21 to purchase tobacco or vapor products. • Assembly Bill 248 – Waiver exemptions for vaccinations. 	Gina
1:30	Words Matter: The Power of Messaging in Policy	Kimberly A. Udliis, PhD, FNP-BC, APNP, FAANP Associate Dean and Chief Nurse Administrator Nursing Department Marian University
2:30	Break	

- 2:45 Developing your elevator speech
Developing your letter to legislator
- 3:30 Reports
- 3:50 Wrap-up, evaluation and awarding of certificate of attendance
- 4:00 Adjournment

Facilitators

Gina