

Join Us VIRTUALLY FOR THE 2ND ANNUAL
WNA HEALTH POLICY & ADVOCACY WORKSHOP



TWO SESSIONS: OCT 7 & DEC 2, 2020 | 6 – 9 PM

The purpose of the Wisconsin Nurses Association (WNA) Health Policy and Advocacy Workshop is to explore the nurse’s role in advocacy and policy/politics, as well as to support nurses’ engagement in the legislative process to improve the health of populations across Wisconsin. This workshop supports nurses from novice to expert, student to retiree.

This workshop is scheduled for two sessions. The first session will focus on informing participants about the election process, nursing-related policy issues, and strategies for engagement in the 2020 election. We will analyze candidate platform statements and discuss the importance of making connections with legislators on both sides of the aisle. The second session will focus on the election outcomes related to leadership, key legislative committees and members, and strategies for communicating with legislators on important legislative priorities for nurses.

SESSION 1: OCTOBER 7, 2020 (PRE-ELECTION)

- Welcome*
- WNA and Policy: What We’re Doing, How it Works, and Who’s Involved*
- Nursing, Health Policy and Nurses*
- The Election Process: Deciding to Run and Preparing for November 3rd*
- Scoring Your Candidate*
- It Takes All Kinds: Communicating and Influencing Friends and Frenemies*
- Getting Involved Now and After the Election*

SESSION 2: DECEMBER 2, 2020 (POST-ELECTION)

- Welcome*
- Election Outcomes Related to Leadership, Key Legislative Committees and Members*
- Overview of the Legislative Process*
- Presentation – Health Policy Agenda in Wisconsin*
- Nurse-related Policy Issues: Faculty, APRN, Public Health Infrastructure, RN Survey*
- Strategies for Engagement and the Importance of Effective Communication for Your Issues*
- Wrap-up and Workshop Evaluation*
- Adjournment and Awarding of Certificate of Attendance*

[For the complete workshop schedule and details, visit the [WNA Health Policy & Advocacy Workshop website page.](#)]

	WNA MEMBER	NON-WNA MEMBER	NURSING STUDENT
REGISTRATION COST	\$25.00	\$50.00	\$15.00

Payment by credit card must be made at the time of registration.

NOT A WNA/ANA MEMBER? Join today for just \$15/month and save on workshop registration!
[Join WNA/ANA Now!](#)

REGISTRATION DEADLINE: OCTOBER 5, 2020

REGISTER TODAY!
[WISCONSINNURSES.ORG/ADVOCACY-REGISTRATION](https://www.wisconsinnurses.org/advocacy-registration)

QUESTIONS?
 Contact WNA: 800-362-3959



The Wisconsin Nurses Association (WNA) is the premier organization representing the interests of Wisconsin’s 90,000 registered nurses. WNA advances the nursing profession by fostering high standards of nursing practice, promoting a safe and ethical work environment, bolstering the health and wellness of nurses, and advocating on health care issues that affect nurses and the public. WNA is at the forefront of improving the quality of health care for all.