

NURSES DAY — OF — ACTION

» WED, MAR 3, 2021 «

VIRTUAL FORMAT



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We appreciate your investment in and commitment to engagement in the legislative process to improve the health of populations across Wisconsin.

Thank you for joining us!

TODAY'S PRESENTERS

Beth Markham, PhD, RN – *President, Wisconsin Nurses Association*

Gina Dennik-Champion, RN, MSN, MSHA – *Executive Director and Lobbyist, Wisconsin Nurses Association*

Suzanne Miyamoto, PhD, RN, FAAN – *Chief Executive Officer, American Academy of Nursing*

Karen A. Daley, PhD, MPH, RN, FAAN – *Nurse Consultant*

Bob Welch – *WNA Lobbyist; Founder and President, The Welch Group*

Tracy Zvenyach, PhD, APRN – *President and Co-founder, Nurse Disrupted, LLC*

Michael Jaeb, BSN, RN – *Public Policy Council, Community Health Liaison*

AGENDA

8:30–9:00 AM	Welcome and Overview – <i>Beth Markham</i>
9:00-9:20	High Impact: Using the Voice of Nursing in Policy – <i>Suzanne Miyamoto</i>
9:20-9:25	<i>Break</i>
9:25-9:55	One Journey of Legislative Engagement and Advocacy – <i>Karen A. Daley</i>
9:55-10:00	<i>Break</i>
10:00-10:35	Mock Legislator Meeting with Bob Welch
10:35-11:45	Real Time Advocacy Sessions 1. Social Media Campaign 2. Letter to Legislator
11:45-12:00	Closing/Wrap up – <i>Gina Dennik-Champion</i>

Continuing Education Credit

3.0 contact hours are available to participants who attend the entire morning session and submit the online evaluation by March 17, 2021 at bit.ly/ndoa-eval



Wisconsin Nurses Association is approved with distinction as a provider of nursing continuing professional development by Montana Nurses Association, an accredited approver with distinction by the American Nurses Credentialing Center's Commission on Accreditation.