

EQUITY, DIVERSITY, INCLUSION:

ENSURING NURSING WORKFORCE SUCCESS

FRI, SEPT 17, 2021 | VIRTUAL FORMAT

Wisconsin Center
for Nursing
WCN

WNA
WISCONSIN NURSES ASSOCIATION

2021 WCN Annual Conference

Friday, September 17 ♦ VIRTUAL Conference on Zoom

The Wisconsin Center for Nursing (WCN) is proud to continue the celebration of the Year of the Nurse and Midwife. Our conference theme supports achieving equitable care for all.

Join your colleagues at our 11th Annual Conference

- *Be Informed: by captivating presentations*
- *Be Inspired: by strategies that address practice challenges*
- *Be Engaged: by networking with colleagues statewide*

8:15–8:30 **Welcome and Program Overview**

Thomas Veese, MS, RN – *WCN President and Chief Nursing Officer/VP Quality, Holy Family Memorial*
Barbara Nichols, PhD (Hon), MS, RN, FAAN – *Executive Director, Wisconsin Center for Nursing*

8:30–9:30 **Health Equity and Diversity: Promoting the Health of Communities**

Paula Tran, MPH - *Senior Health Equity Advisor, UW-Madison Population Health Institute*

This presentation explores the application of a racial equity lens to individual and population health issues and solutions. Participants will (1) Reflect on "What's in it for me?" in addressing systemic racism, (2) Examine key concepts and models related to health equity, (3) Consider the role of power in relation to health inequities.

9:40–10:40 **2020 RN Survey – Assessing Diversity in the Wisconsin RN Workforce**

Susan Zahner, DrPH, MPH, RN, FAAN – *Professor and Associate Dean for Faculty Affairs, University of Wisconsin-Madison School of Nursing*

The *2020 Wisconsin RN Survey Report* includes a wealth of information about the workforce. This presentation will review highlights from the survey with an emphasis on diversity in the RN workforce in the state. While racial and ethnic diversity is increasing slowly, the proportion of Wisconsin RNs who identify as BIPOC/Latinx continues to lag substantially behind the U.S. nursing workforce and national benchmarks. The number of RNs identifying as male is also increasing but the overall proportion remains low compared to national benchmarks. Increased efforts to recruit diverse applicants into nursing education programs and to retain them in the current workforce are needed to address the disparities identified in this report.

10:50–11:50 **Nursing Innovation in Serving Vulnerable Populations – Wisconsin Nurses Respond Now Priority Training**

Kelly Kruse Nelles, RN, APRN-BC, MS – *Lead Faculty and Director, National RN Case Manager Training Center*
Suzanne Bottum-Jones, MA, RN – *Director of Product and Implementation, ABAIT, LLC*

This presentation will provide an overview of the Wisconsin Nurses Respond Now (WNRN) Priority Training, participant outcomes and lessons learned. Recipient of the Future of Nursing Campaign for Action at the Center for Championing Nursing in America Innovation Award, this important workforce development initiative focuses on supporting RNs in quickly acquiring specialized knowledge, practice strategies and tools to better identify and address the needs of vulnerable populations during a public health emergency. This Priority Training initiative contributes to addressing nursing's role in building health equity and addressing social determinants across populations as outlined in the Future of Nursing 2020-2030 Report and promotes a Culture of Health, an initiative of the AARP Foundation, AARP and the Robert Wood Johnson Foundation (RWJF).

11:50–12:20 **LUNCH and Open Chat Room for participants and faculty**

12:20–1:20 **The Intersection of Health Equity, Diversity, and Inclusion: Skills to become Equity Minded**

Kupiri Ackerman-Barger, PhD, RN, CNE, FAAN – *Associate Dean for Health Equity, Diversity, and Inclusion at University of California, Davis*

We will define health equity and its components. Then we will explore what it means to be equity minded, anti-racist and how to practice cultural humility. Finally, we will focus on strategies for promoting diversity, equity, and inclusion at both the individual and institutional levels.

- 1:30–2:00 **A Brief Overview of the 2020 Wisconsin Nursing Education and Nurse Faculty Survey**
 Linda Young, PhD, RN, CNE, CFLE, FAAN – *Dean, College of Nursing and Health Sciences, University of Wisconsin-Eau Claire*
 The focus of this presentation will be on the diversity of nursing faculty and students in Wisconsin.
- 2:10-3:10 **Panel Presentation: Aging and Racism**
 G. Adriana Perez, PhD, ANP-BC, FAAN, FGSA – *Assistant Professor and Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania School of Nursing*
 Erika Colón, BSN, RN – *President, National Association of Hispanic Nurses Greater Milwaukee Chapter*
 This panel presentation will describe the intersection of aging and racism in the U.S., including recommendations for practice, research, and policy.
- 3:10-3:30 **Closing Remarks**
 Thomas Veese, MS, RN – *WCN President and CNO/VP Quality, Holy Family Memorial*



CONTINUING EDUCATION CREDIT

6.25 contact hours are available to participants who attend the entire conference and complete the online evaluation at wisconsinnurses.org/wcn-eval/ by October 3, 2021. This conference is jointly provided by the Wisconsin Center for Nursing and Wisconsin Nurses Association. *Wisconsin Nurses Association is approved with distinction as a provider of nursing continuing professional development by the Montana Nurses Association, an accredited approver with distinction by the American Nurses Credentialing Center's Commission on Accreditation.*

QUESTIONS

Please contact the WNA office at 800-362-3959 or info@wisconsinnurses.org.

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