

Report of WNA Fiscal Year End 2020

This is a report of our annual tax filing that was submitted to the IRS and Wisconsin Department of Revenue for the year 2020. The submitted documents were prepared by a separate CPA firm with support from WNA staff and contracted accounting firm.

Here is a summary of WNA's income and expenses for 2020.

Total Revenue = \$533,555.00

Membership Dues	\$284,117
Conferences/Meetings	\$159,437
Grant	\$ 63,050
Advertising, Donations	\$ 20,799
Other	\$ 6,143

Expenses = \$571,504.00

Salaries & Benefits (FICA)	\$248,405
Consultants	\$126,531
Advertising/promotion	\$ 10,707
Office expenses	\$ 21,312
Information technology	\$ 8,239
Rent	\$ 34,683
Conferences/meetings	\$104,640
Other	\$ 20,887

Expense over revenue = \$37,949.00. These results capture the impact of COVID on our operational goals and income. WNA received two Payroll Protection Program dollars which supported the staff time in continuing to implement the 2021 operational goals.