

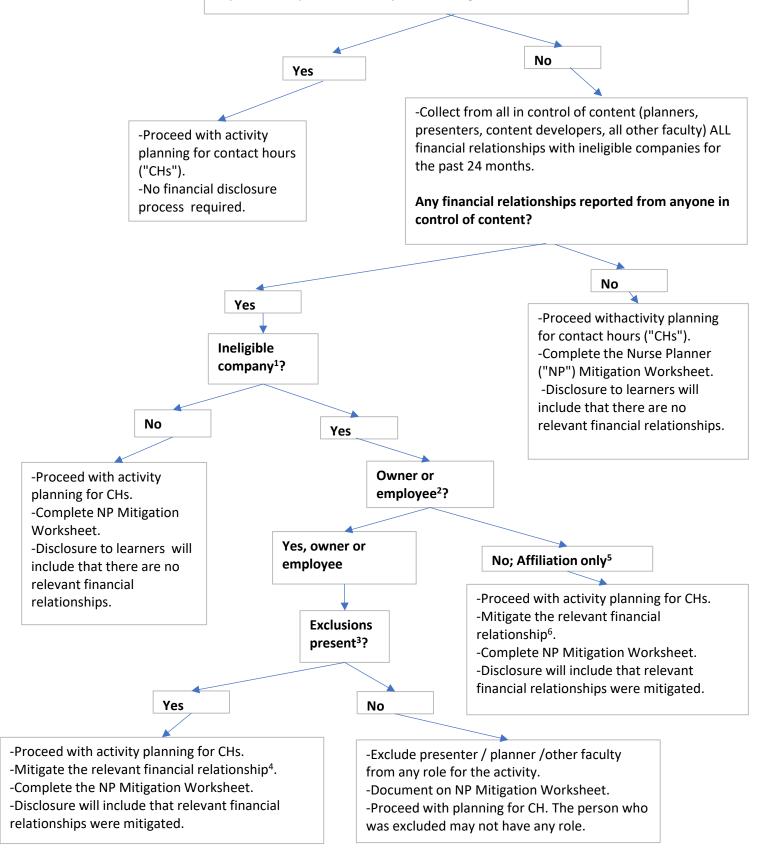
## Does the educational activity content meet any of these criteria?

1. Non-clinical in nature (leadership, communication skills, etc.)

2. Learner controlled content (e.g., spontaneous case discussion among peers

- does NOT include Regularly Scheduled Series) - RARE

3. Self-directed, individual improvement plan-focused content (e.g., clinical improvement plan and self-report on changes) - RARE



<sup>1</sup>: **Ineligible companies** are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Examples include:

- -Advertising, marketing, or communication firms whose clients are ineligible companies
- -Bio-medical startups that have begun a governmental regulatory approval process
- -Compounding pharmacies that manufacture proprietary compounds
- -Device manufacturers or distributors
- -Diagnostic labs that sell proprietary products
- -Growers, distributors, manufacturers or sellers of medical foods and dietary supplements
- -Manufacturers of health related wearable products
- -Pharmaceutical companies or distributors
- -Pharmacy benefit managers
- -Reagent manufacturers or sellers

**Eligible Companies** include those whose mission and function are (1) providing clinical services directly to patients; or (2) the education of healthcare professionals; or (3) serving as fiduciary to patients, the public, or population health; and other organizations that are not otherwise eligible. Examples include:

-Ambulatory procedure centers

- -Blood banks
- -Diagnostic labs that do not sell proprietary products
- -Electronic health records companies
- -Government or military agencies
- -Group medical practices
- -Health law firms
- -Health profession membership organizations
- -Hospitals or healthcare delivery systems
- -Infusion centers
- -Insurance or managed care companies
- -Nursing homes
- -Pharmacies that do not manufacture proprietary compounds
- -Publishing or education companies
- -Rehabilitation centers

<sup>2</sup>: <u>Non</u>-employees (consultants, etc.) get a 1099 for taxes. Employees get a W-2 for taxes. (Owners use other documents for

<sup>4, 6</sup>: Mitigation may include: not offering nursing contact hours; review of presentation; attestation. See list of mitigation strategies. Consult PNP with questions.

<sup>5</sup>: Refer to examples of affiliations with ineligible companies listed on the WNA Disclosure Form. These include stock ownership, consulting, advisory positions, etc. <sup>3</sup>: Owners and employees can participate as planners or faculty if at least one of these **exclusions** is met:

1. When the content of the activity is **not** related to the business lines or products of their employer/company.

2. When the content of the activity is limited to basic science research, such as pre-clinical research and drug discovery, or the methodologies of research, and they do not make care recommendations.

3. When they are participating as technicians to teach safe and proper use of medical devices and do not recommend whether or when a device is used.

Source: Accreditation Council for Continuing Medical Education (2020). Standards for Integrity and Independence in Accredited Continuing Education.

Information retrieved from: https://accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce

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