



WASN CONFERENCE 2023

W-F
APR 26-28

RADISSON HOTEL &
CONFERENCE CENTER
GREEN BAY, WI

Dear Potential Sponsors and Exhibitors:

The Wisconsin Association of School Nurses is delighted to invite you to join our **IN PERSON** Annual Conference at the Radisson Hotel & Conference Center, on Wednesday, April 26 – Friday, April 28, 2023. Our theme is *Improving the Inclusivity & Visibility of School Nurses*. This event is the only statewide conference dedicated specifically to the specialized practice of school nursing. We are expecting over 200 attendees from across the state and have an outstanding program planned.

Each year, WASN members enthusiastically report how much they enjoy coming together to network with each other and with you – the people, companies and organizations that support school health. Most school nurses work independently and do not have the opportunity to see company representatives, so they are eager to learn about your products and services.

Your support helps WASN provide a high-quality event to our members, and we value and appreciate your participation at our conference. There are numerous opportunities throughout the day on April 27th for exhibitors to reach this key audience. Throughout the conference, sponsors will have additional recognition in our conference program and announcements from the podium. Join us and showcase your products and services!

To insure high visibility and participant access to exhibits, we have scheduled all general sessions, breakout sessions, and meal functions adjacent to the exhibit area. In accordance with the requirements for offering continuing nursing education credits, all exhibit space will be located outside the area where educational sessions are taking place.

COVID-19 Information:

WASN requires ALL attendees, including Exhibitors, to monitor their symptoms and be up to date on COVID-19 vaccination. *If you are symptomatic (fever, shortness of breath, cough, muscle or body aches, vomiting or diarrhea, new loss of taste or smell), it is best that you stay home. Due to the on-going COVID pandemic, we strongly recommend masks be worn indoors at the conference, and if transmission levels are high in Brown County at the time of the conference, we may require them to be worn indoors for all attendees.*

Any questions you may have regarding our sponsorship and exhibitor opportunities may be referred to our Conference Planner – Megan Leadholm, megan@wisconsinnurses.org. We thank you in advance for your support of WASN and for your commitment to the service school nurses provide to the students across the state of Wisconsin. See you in Green Bay!

Sincerely,

Kelly Barlow BSN, RN
WASN President

EXHIBITOR DETAILS:

HOW TO REGISTER	Exhibitors should register online here: Exhibitor/Sponsor Registration Form		
EXHIBIT DAY	Thursday, April 27, 7:00 AM – 1:45 PM		
LOCATION	Radisson Hotel & Conference Center, Green Bay		
DEADLINE	Friday, April 14		
ACCEPTABILITY OF EXHIBITS	<p>All Exhibits must serve the interests of the members of WASN and shall be operated in a way that will not detract from other exhibits or the conference as a whole. WASN reserves the right to:</p> <ul style="list-style-type: none"> • refuse any exhibitor which it deems objectionable to its purpose; • require the withdrawal of any exhibit which it believes to be injurious to the purpose of the organization; and <p>WASN does not promise exclusivity of products.</p>		
SPONSOR LEVELS	GOLD	\$3,000	Benefits: Recognition with logo in printed Conference Program and on conference web page; acknowledgement on signage as conference sponsor; acknowledgement from podium as conference sponsor; and premium location in Exhibit Hall
	SILVER	\$2,000	Benefits: Acknowledgement on signage as conference sponsor; acknowledgement from podium as conference sponsor; and premium location in Exhibit Hall
	BRONZE	\$1,000	Benefits: Acknowledgement from podium as conference sponsor and premium location in Exhibit Hall
EXHIBIT FEES	Corporate rate		\$350
	Non-profit rate		\$200
	Vendor rate		\$90
PAYMENT	Secure Credit Card payment may be made through PayPal when submitting the online registration form (no PayPal account is needed), or you may request an invoice from WNA.		
SPACE ASSIGNMENT	<p>Exhibit space will be assigned for conference sponsors; all other space will be available on a first come, first served basis on Thursday morning.</p> <p>WASN reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.</p>		
SETUP	The exhibit area will be open for set up on Thursday, April 27 from 6:00 – 7:00 AM only. You will be provided with an 8 ft. exhibit table and chair. An email will be sent one-two weeks prior to the conference confirming setup times and location of exhibit area.		
CONFERENCE PARTICIPATION	Exhibit representatives are welcome to join conference attendees for breakfast and breaks. Lunch will be delivered to your exhibit table at 11:30 AM, prior to when participants break for lunch. Representatives are also welcome to attend educational sessions, but any vendor identification should be removed before entering the conference space.		
CANCELLATION	Cancellations received on or before April 17 th will be subject to a \$50.00 cancellation fee. No refunds will be given after April 17th.		
QUESTIONS?	Contact Megan Leadholm at WNA: 608-221-0383, ext. 203 or megan@wisconsinurses.org		