



**Advertise in our APRN Pharmacology & Clinical Update Conference Program ...
April 18-20, 2024**

WNA will provide each participant with an APRN Pharmacology & Clinical Update Conference *program*. Promote your organization to a large group of high value prospects! See below for ad size and rate information and return the space reservation form early for the best ad location.

Important Information:

- The deadline for placing an ad is April 1, 2024.
- Ads will be placed on a first come, first served basis.
- The Program, including ads, will be full color.
- A copy of the *Program* will be sent for your records following the conference.
- Ads should be camera-ready and submitted electronically (.jpg file preferred) to bri@wisconsinnurses.org by April 1.
- Cancellations for advertising received on or before April 5, 2024 will be subject to a \$50.00 cancellation fee. No refunds will be issued after April 5.

<p>FULL PAGE AD 7 ½ X 10 \$350.00</p>	<p>1/4 PAGE AD (upright) 3 ¾ X 5 \$125.00</p>
<p>1/2 PAGE AD 7 ½ X 5 \$200.00</p>	
<p>1/4 PAGE AD (horizontal) 7 ½ X 2 ½ \$125.00</p>	
<p>1/8 PAGE AD 3 ¾ X 2 ½ \$75.00</p>	